

**Professor Dr. Stephan Böhm**  
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Dr. Böhm is a Professor of Telecommunications and Mobile Media at the Faculty of Media Management at the RheinMain University of Applied Sciences. Professor Böhm is a co-founder of the Center for Advanced E-Business Studies (CAEBUS) in Wiesbaden and of the Mobile Media Forum, an annual conference on mobile media technologies and applications, in Germany. He teaches on media technology and media management topics in bachelor and master programs and is a visiting professor at the International College of the NIDA in Bangkok, Thailand. Professor Böhm is the author of more than 40 articles and a member of the program committees of several international academic conferences.

His current research work focuses on the following aspects:

- Innovation Management and Marketing,
- Technology Acceptance for Mobile Applications and Services,
- Up-front User Research for Mobile Applications,
- Mobile Prototyping,
- Mobile HCI.

In addition to his academic work, he is involved in several initiatives of the mobile media industry – e.g. as a jury member of the German “Best of Mobile” award. Professor Böhm studied Business Administration and Electrical Engineering at Darmstadt Technical University. From 1996 until 2001, he worked as a research assistant at the Gerhard-Mercator-University in Duisburg at the Chair of Planning and Organization with a focus on telecommunications management. In 2003 he received his PhD in Business Sciences at Duisburg University with a research on innovation management for the market introduction of UMTS services. Before joining RheinMain University of Applied Sciences in 2006, he worked for the leading strategy and technology consulting firm Booz Allen Hamilton in Berlin and Dusseldorf. In this position his main focus was on developing strategies and new business models for mobile operators in the emerging mobile business industry in UK, USA, Croatia, Switzerland and Germany.

Professor Böhm has been a committee member and session chair of several IARIA conferences (e.g. UBICOMM, CENTRIC, AMBIENT). Since 2013, he has been one of the conference chairs of the CENTRIC conference and also supported the conference as a member of panel sessions.