



International Academy, Research, and Industry Association

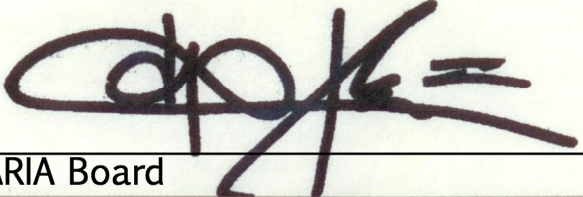
Best Paper Award

What's Hot in Interaction Design? An International Survey of
Practitioners' Views on Personas

By

Engie Bashir, Simon Attfield

Presented during ACHI 2018, The Eleventh International Conference on Advances in Computer-Human Interactions,
held in Rome, Italy during March 25 - 29, 2018


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