



**The Thirteenth Advanced International Conference  
on Telecommunications  
AICT 2017, June 25 - 29, 2017- Venice, Italy**

## **5G and Sustainability?**

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# “Our Journey of Today”

- “The last time we were connected by wire was at birth!” [Motorola]
- “From 1G to 5G”
  - ➔ The history of an old man
- Three main take-aways
  - ➔ Security and Privacy in IoT
  - ➔ Change of Business Models
  - ➔ Sustainability and Digital Inclusion
- Social responsibility: access for everyone
  - ➔ Basic Internet Foundation



Nordic Mobile Plansammling, 8Jun2005



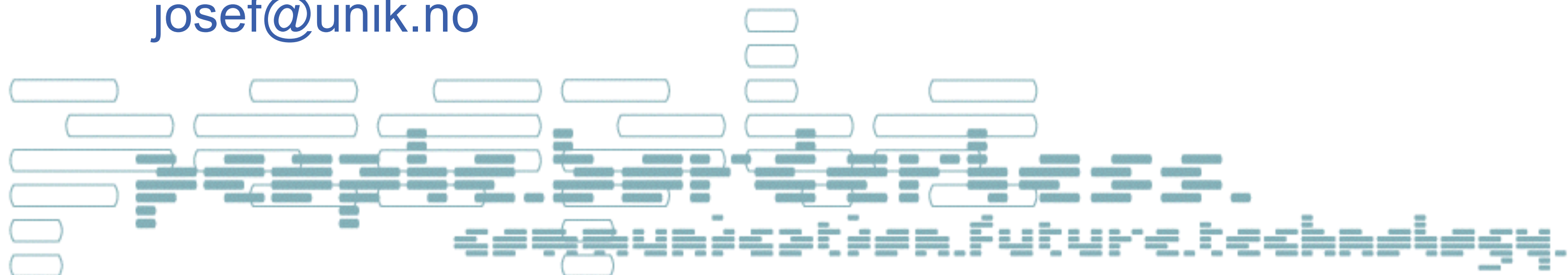
## 4G and disruptive technologies

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# Postulations from 8Jun2005



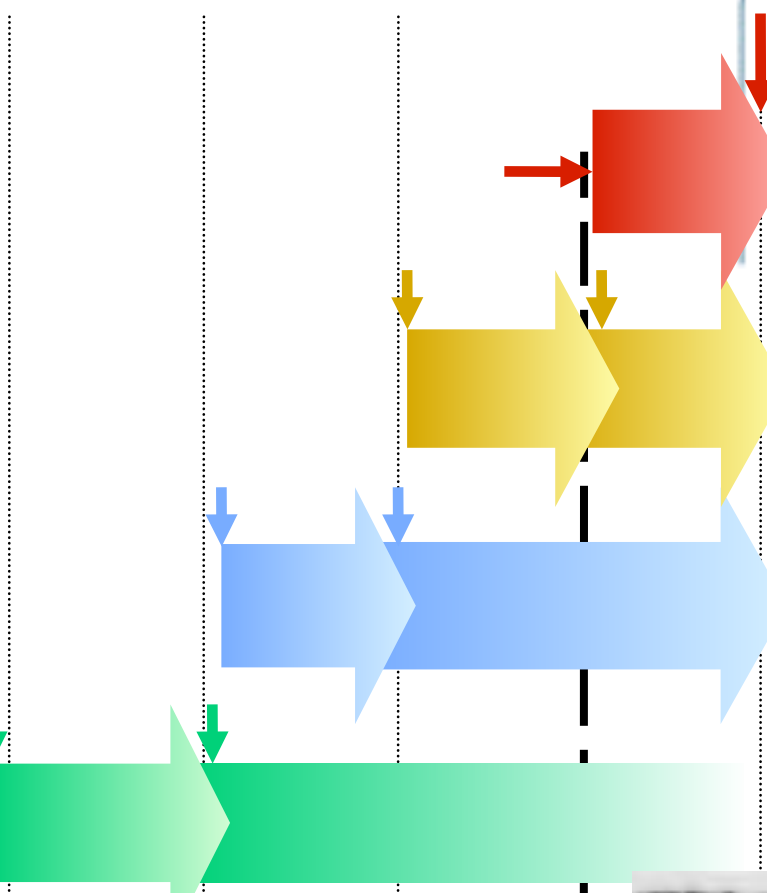
**Postulation 1:**  
**Challenge yourself to survive: How can I kill my business?**

**Postulation 2:**  
**The time for "generations" is over, the winner provides integrated service access  
(still needs: seamless authentication, seamless service access)**

**Postulation 3:**  
**HSPDA does not help you, you still need more and smaller cells.**

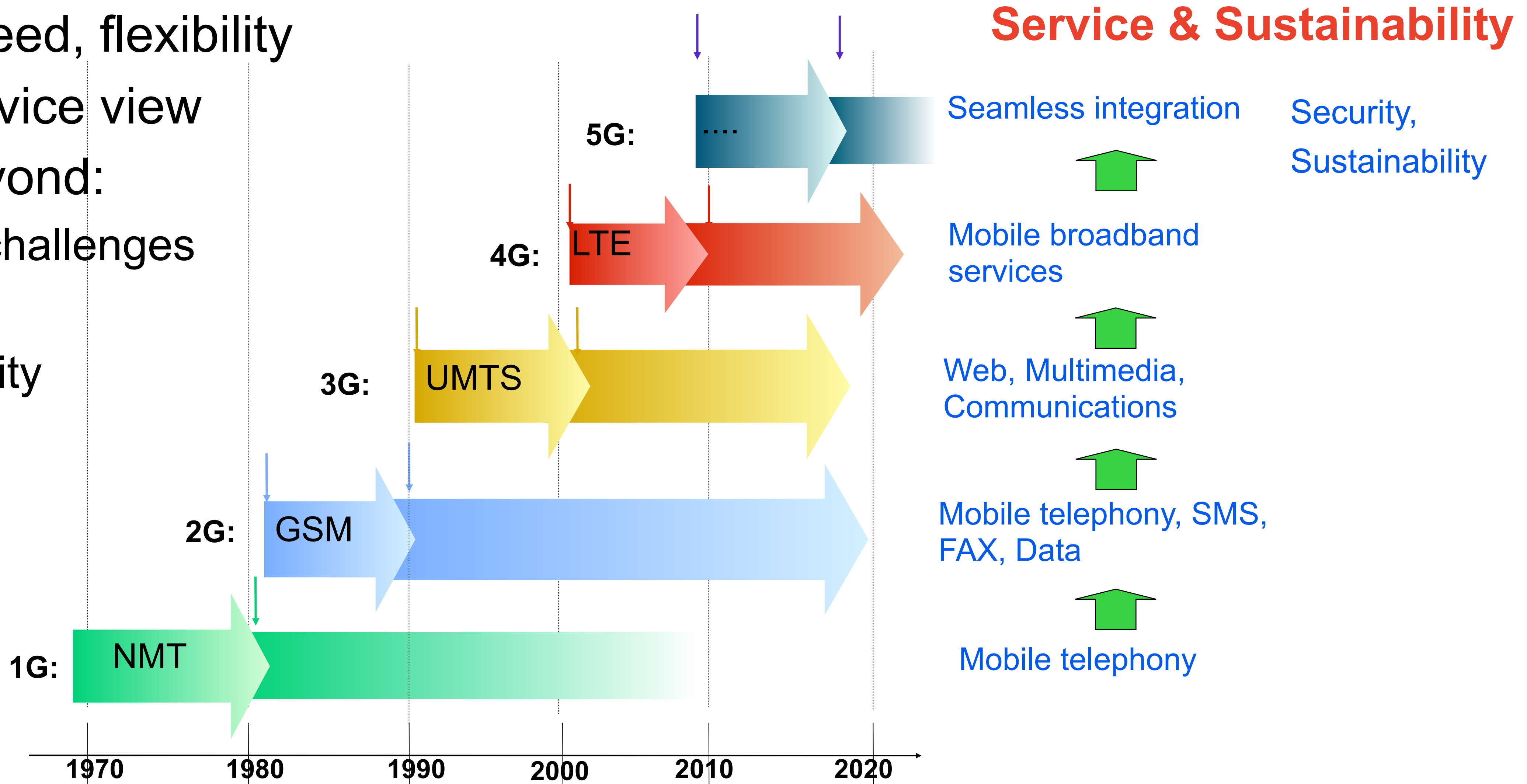
**Postulation 4:**  
**Indoor high bandwidth coverage comes from indoor access →  
Challenge Nokia/Ericsson on the price for indoor access (max 50 €)**

**Postulation 5:**  
**Beyond 3G (or 4G) is the integration of access, and higher bandwidths access speed**



# 5G: Speed, Bandwidth, latency and **much more**

- 1G-3G: Speed, flexibility
- 3G-4G: service view
- 5G and beyond:
  - ➔ Business challenges
  - ➔ ownership
  - ➔ sustainability



[adapted from Per Hjalmar Lehne, Telenor, 2000]

## Take-away (1):

# Security and Privacy in IoT

- Car industry: Liability in IoT driven business models
- Energy: Cost of providing of Energy -> Cost of Reliable Network
- Telecom:

The change of Business Models

## Addressing the Threat Dimension for IoT

- Hollande (FR), Merkel (DE) had their mobile being monitored
- «and we believe it is not happening in Norway?»

18. Dezember 2014, 18:14 Uhr Anhören von Handys

### So lässt sich das UMTS-Netz knacken



[source: Süddeutsche Zeitung, 18Dec2014]

[source: [www.rediff.com](http://www.rediff.com)]

Zwei Hacker zeigen  
UMTS-Antenne lassen  
sich knacken (Foto: dpa)

# Building the Norwegian Smart Grid Security Centre IoTSec.no

The IoTSec - Security in IoT for Smart Grids initiative was established in 2015 to promote the development of a safe and secure Internet-of-Things (IoT)-enabled smart power grid infrastructure. The Research Project received funding from the Research Council of Norway (RCN) to contribute to a safe information society.

IoTSec addresses the basic needs for a reliable and efficient, uninterrupted power network with dynamic configuration and security properties. It addresses in addition the needs of businesses and end users of additional IoT services by exploring use cases for value-added services with the intent to design the building blocks for future services that consider the necessary security and privacy preconditions of successfully deployed large-scale services. IoTSec will apply the research in the envisaged Security Centre for Smart Grids, co-located with the Norwegian Centre of Excellence (NCE Smart).

**About**  
The IoTSec initiatives drives Research for secure IoT and Smart Grids

#iotsecno  
Josef Noll @josefnoll  
NCE Smart Partnerkonferansen  
@KristinHalvorsen og Nasjonal sikkerhetsmyndighet for Sikkerhet i SmartGrid #IoTSec  
pic.twitter.com/FLLua94

## Partners and Collaborations

- UiO
  - UNIK
  - NR
  - Simula
  - NTNU
- Academia**

- Smart Innovation Østfold
  - eSmart Systems
  - Fredrikstad Energi
  - EB Nett
  - Movation
- Industry**

- Smartgrid Centre
  - Norw. Data Protection Auth.
  - Forbrukerrådet
- Interest Org.**

- EyeSaaS
  - mnemonic
- Industry**

- Mondragon Unibersitateea
  - University of Victoria
  - Universidad Carlos III
  - La Sapienza
  - COINS Research School
  - Nimbeo
  - H2020 and ECSEL projects
- International**



«Open World Approach»  
everything that is not declared closed  
is open





## Take-away (2):

# The change of Business Models

- **Car industry: Liability in IoT driven business models**
- **Energy: Cost of providing of Energy -> Cost of Reliable Network**
- **Telecom: uO (MicroOperator), Partnership**

# Volvo to 'accept full liability' for crashes with its driverless cars

But decide on rules so we can make the dang vehicles



<http://www.scmagazine.com/iot-security-forcing-business-model-changes-panel-says/article/448668/>

SC Magazine > News > IoT security forcing business model changes, panel says

Teri Robinson, Associate Editor

Follow @TeriRnNY

October 22, 2015

## IoT security forcing business model changes, panel says

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To secure the **Internet of Things** and to build trust with customers, the way that vendors approach manufacturing, distributing and supporting devices and solutions must change, a panel of security pros said Monday at the National Cyber Security Alliance's (NCSA's) Cybersecurity Summit held at Nasdaq.

"Business models will have to change. We used to build them [products], ship them and forget about them until we had to service them," said John Ellis, founder and managing director of Ellis & Associates. "We've moved to a new world where we have to ship and remember."



OUT-LAW.COM



68



22



78

ability" for collisions involving its autonomous vehicles, the company has

## The “sharing economy” for energy companies?



Ved å bygge internett for alle, og ved å skape relevante og uunnværlige digitale tjenester, kan vi bidra til en bedre verden, skriver Sigve Brekke.

FOTO: Heiko Junge, NTB scanpix

**IKT er den nye oljen! | Sigve Brekke**

[Source: [aftenposten.no](http://aftenposten.no)]

**Sharing Economy:  
“Telenor will create a  
digital ecosystem in  
Pakistan”**



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Visit [esmartsystems.com](http://esmartsystems.com)

Prosumer bidding and scheduling in electricity markets

© 12. January 2016

Ukategorisert

Administrator

[Source: [eSmartSystems.com](http://eSmartSystems.com)]



# Take-away (3):

<https://sustainabledevelopment.un.org>



## Sustainability and the Agenda 2030

- 17 main goals
- 169 associated targets
- from post-2015 intergovernmental negotiations
- 193 Member states agreed on 25Sep2015



# Internet is a basic human right

- Is Internet access and online freedom of expression a basic human right?
- “All people should be allowed to connect to and express themselves freely on the Internet.”
- The United Nations’ Human Rights Council unanimously backed that notion in a resolution on **5 July 2012**. All 47 members of the Human Rights Council including China and Cuba signed the resolution.



# Connectivity & Affordability

- Mobile supported development
- Affordability (costs of data)
- industrial perspective (Ind4.0)



## The Unconnected Market Landscape

### Unique Mobile Internet Users

Population 15+ (bn)	Total
Developed World	0.9
Developing World	4.3
Total	5.2

BMI	NMI	Unconnected	
0.6	0.1	0.3	
1.0	0.8	2.5	3.3
1.6	0.9	2.8	

Penetration 15+ (%)	Total
Developed World	100%
Developing World	100%
Total	100%

BMI	NMI	Unconnected	
64%	8%	27%	
23%	18%	59%	77%
30%	17%	53%	

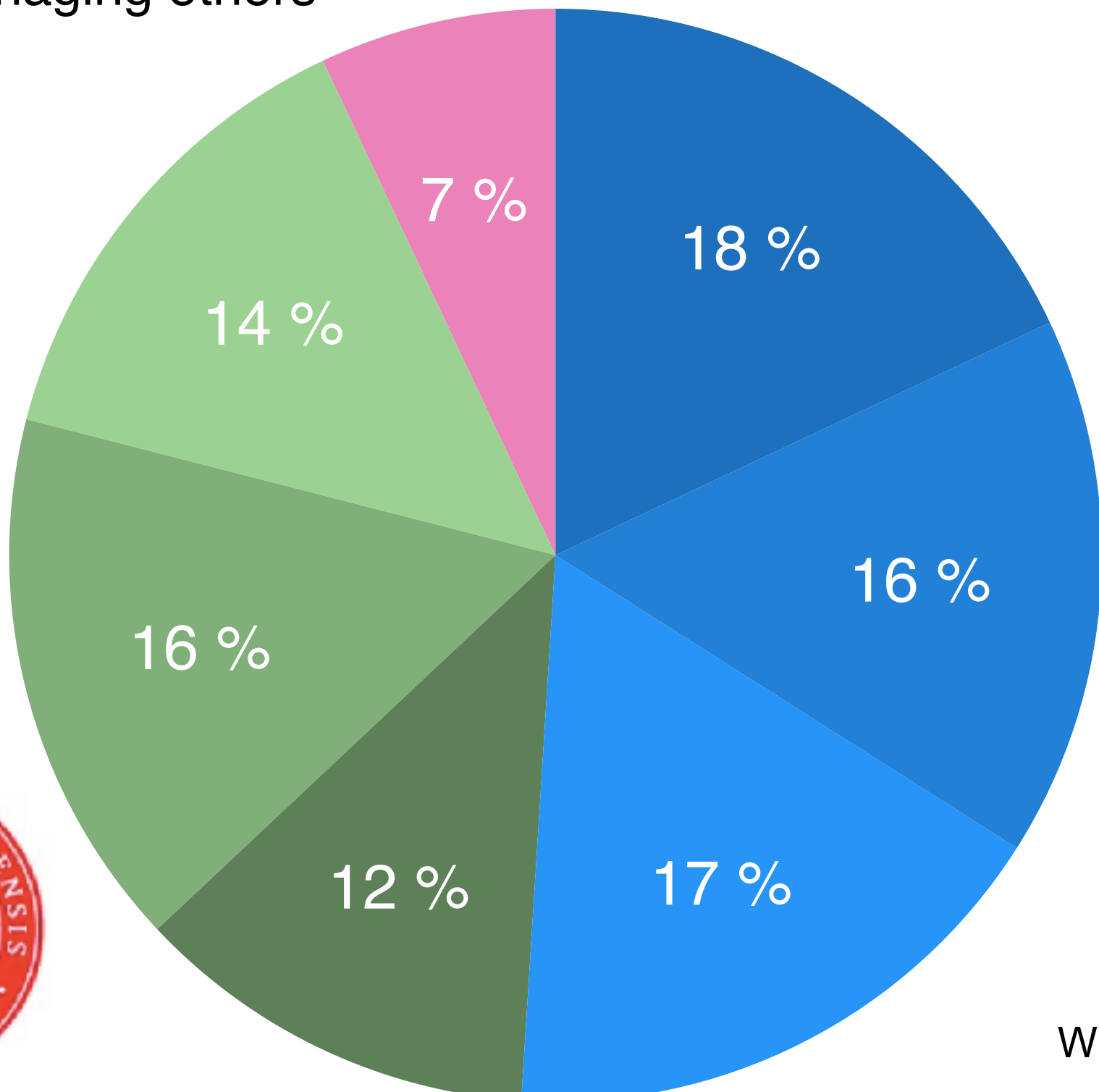
Source: GSMA Intelligence; figures reflect position at end of 2014  
 BMI = Broadband Mobile Internet (3G/4G); NMI = Narrowband Mobile Internet (<3G)

[Source: GSMA, Nov2015]

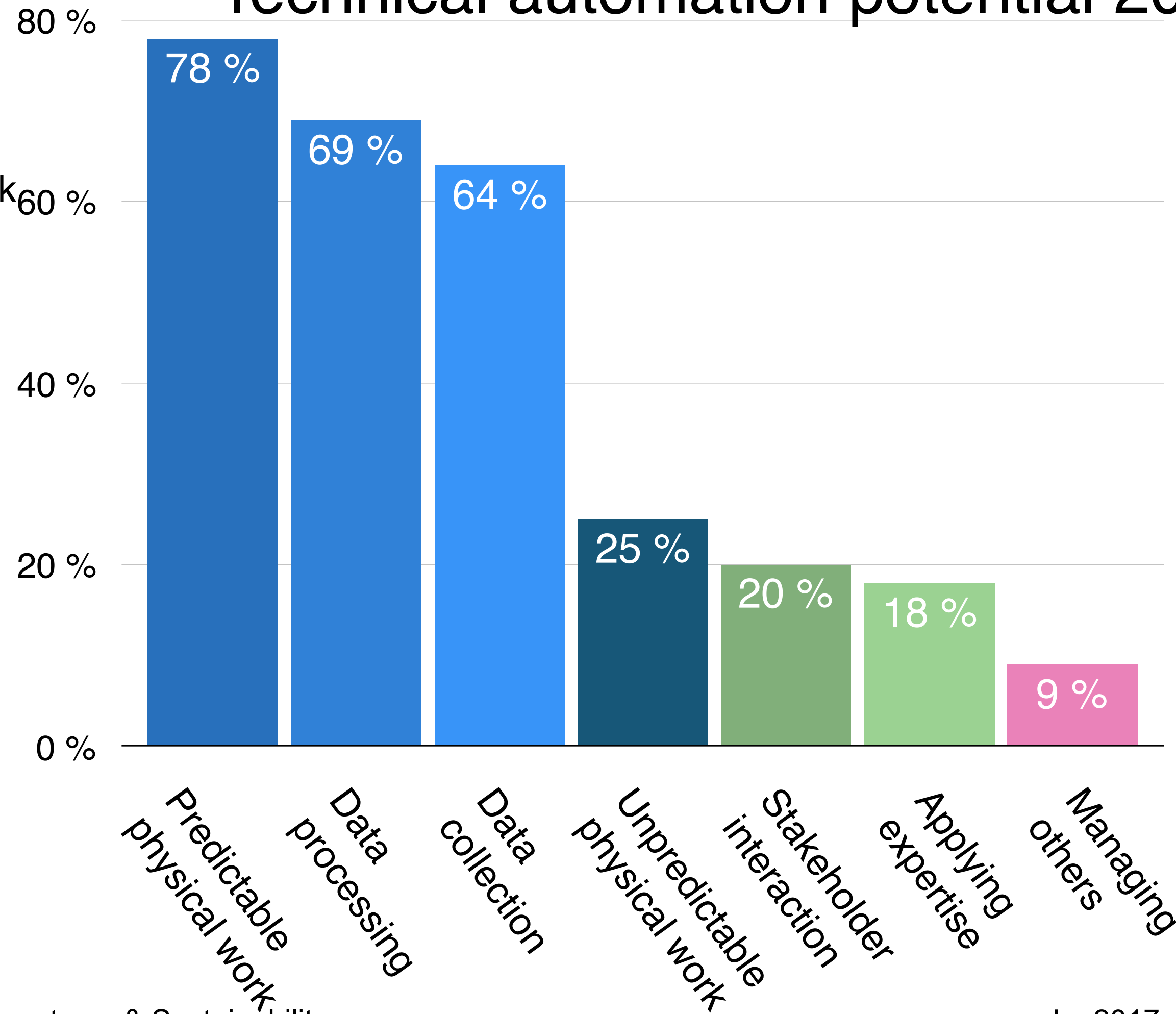
## The challenge from automation

USA work force time spent [%]

- Predictable physical work
- Data collection
- Stakeholder interactions
- Managing others
- Data processing
- Unpredictable physical work
- Applying Expertise



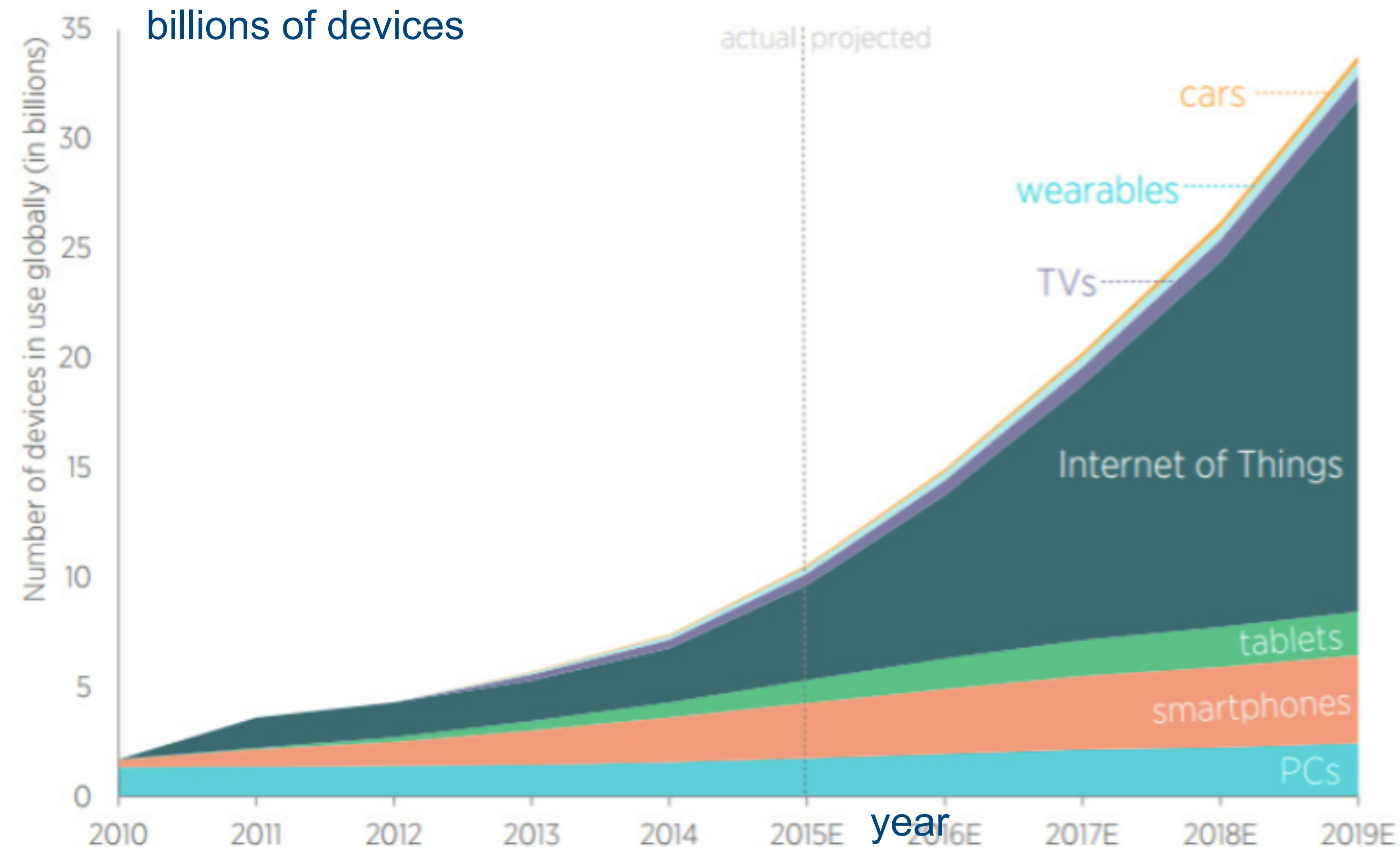
Technical automation potential 2016 [%]



# IoT expected impact, only for “the connected”?

[Source: A. Thinner and A. Castillo, 2015]

- Smart home appliances, “wearables”, smart metering, autonomous vehicles,...
- 10 billion (2013) -> 19 - 40 billion (2019)
- total global impact: US\$ 2.7 - 14.4 trillion by 2025
- ~3/4 of devices from IoT++  
~1/4 from tablet, mobile,...



Source: John Greenough, “The Internet of Everything 2015,” *Business Insider Intelligence*. Produced by Adam Thierer and Andrea Castillo, Mercatus Center at George Mason University, 2015.



# Why free access to information? Connect the Unconnected (CTU)

Goal: Include people with 1 USD/month for communications

- Reality in Tanzania (as an example for Africa)
  - ➔ 49 Million people, 69% living in villages
  - ➔ over 4.000 villages are unconnected, accounting for 13 M People
  - ➔ 35% of people without access to mobile data
- Information for all is sustainable (InfoInternet)
  - ➔ free access to text and pictures
  - ➔ requires 2-2,5% of bandwidth, 97.5% available for commercial use
  - ➔ 10 min with video - or - 10 month with information
  - ➔ >300 people with free access - equals - 1 commercial user
  - ➔ Uptake of commercial use (“Free Basics”)
    - 40% of Free Basics Users convert to paid subscription within a month
    - Break-even in 3 months



# 5G - demand: "Connect the Unconnected"



Partnership for digital inclusion	
Telecom	InfoInternet
revenue-driven	non-profit
targeting leveraged creation	targeting no- and limited use
voice & mobile broadband	compressed text & pictures
subscription based (SIM)	free access & voucher
mobile network: coverage & capacity	Wifi-spots: health-/ community centres, schools
operator cost model	target: 0.5 US\$/month
operator roll-out	NGO & community roll-out



[Source: GSMA, Nov2015]

# Google translate Partnership for Digital Africa

<http://www.aftenposten.no/meninger/debatt/Kronikk-Som-gjesteland-pa-G20-toppmotet-ma-vi-bidra-til-a-endre-verden--Erna-Solberg-614076b.html>



**Comment: As a guest country at the G20 summit, we must help to change the world | Erna Solberg**

ERNA SOLBERG (H), PRIME MINISTER

UPDATED: 30.JAN.2017 9:39 P.M. | PUBLISHED: 30.JAN.2017 7:58 P.M.



In July last year was Erna Solberg invited by Angela Merkel for this year's G20 meeting. Here from a meeting between the German Chancellor and the Norwegian Prime Minister in Berlin in November, where Norway's participation as guest country at the economic summit were among issues discussed.

## 1. UN sustainability goals and Agenda 2030:

Germany has chosen this agenda as a backdrop for their entire program for the presidency, and I lead a group at the United Nations that will drive towards implementation.

We will work to ensure that the G20 goes ahead with its own specific commitments to help achieve sustainability goals.

## 2. Migration and partnership with Africa:

The world is experiencing the greatest influx of refugees since World War II. Europe, and especially Germany, have seen the consequences of that.

**It is necessary to improve the situation where people break up close.** Germany will use its chairmanship to do something about the problems which people belong. There is no minimum job creation and private investment. There are agreements with African countries wishing to achieve it.

G20 can therefore help the countries and international organizations use their resources more on measures which create growth and job creation.

## 3. Health and education.

Norway has long had a heavy international involvement. Education and health are associated with economic growth.

# Sustainability Goals (SDGs) and Agenda 2030



Goal: Include people with 1 USD/month for communications

Free local info  
- health  
- education

## 1. UN sustainability goals and Agenda 2030:

Germany has chosen this agenda as a backdrop for their entire program for the presidency, and I lead a group at the United Nations that will drive towards implementation.

We will work to ensure that the G20 goes ahead with its own specific commitments to help achieve sustainability goals.

## Our contribution:

- Information for all (**InfoInternet**)
  - **free access** to text and pictures
    - the “**walk** on the Internet”
  - paid access to amusement
    - “Toll Roads”
- The **catalyst** for the SDGs



# Non-discriminating access for Digital Inclusion

Pilot in Rural Areas for Information for All

## Tanzania

- health as basis for development
- reach women and girls
- towards global digital health



## Congo (DRC)

- Internet + GSM network
- enabler for digital society
- digital services, light, radio

## Partnership for Information for All



## 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



## 8 DECENT WORK AND ECONOMIC GROWTH



# 2. Migration and Partnership with Africa

- Example: Digital Tanzania

- Unconnected: 13 Million people in 4.000 villa
- Combined effort of
- IT industry,
- World Bank,
- Telecom and
- Industry

GSM + Wifi  
 - 200W  
 - MicroBTS



Cost: 70 kUS\$/village

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The world is experiencing the greatest influx of refugees since World War II. Europe, and especially Germany, have seen the consequences of that.

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G20 can therefore help the countries and international organizations use their resources more on measures which create growth and job creation.

- Funding requirements

- 0.25 B€ for Digital Tanzania
- 2.5 B€, DE for hosting refugees (2016)
- 5.4 B€ asked by Banca Monte dei Paschi di Siena SpA to be saved
- 55.2 B€ operational Costs for EU Frontex border control (total 89 B€)

# Digital Health Spot for 300 €

Creating digital access for the unconnected



## Digital inclusion

The catalyst for sustainable development



Digital society



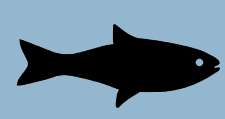
Agricultural and rural development



Education



Health



Food, water and shelter

300 € digital health hotspot  
 60.000 € connecting a village in TZ  
 250.000.000 € connecting all villages in TZ  
 89.000.000.000 € EU border control per year

- |                  |                  |
|------------------|------------------|
| 80 € Solar panel | 30 € Regulator   |
| 50 € Hotspot     | 20 € USB-charger |
| 50 € Tablet      | 15 € LED light   |
| 20 € Battery     | 20 € Materials   |

# Work in DRC

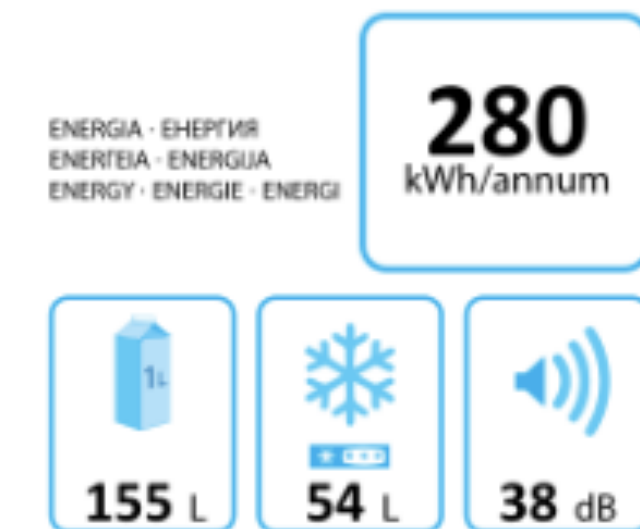
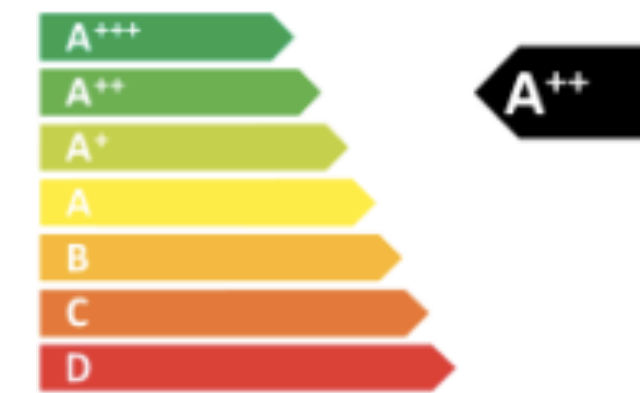
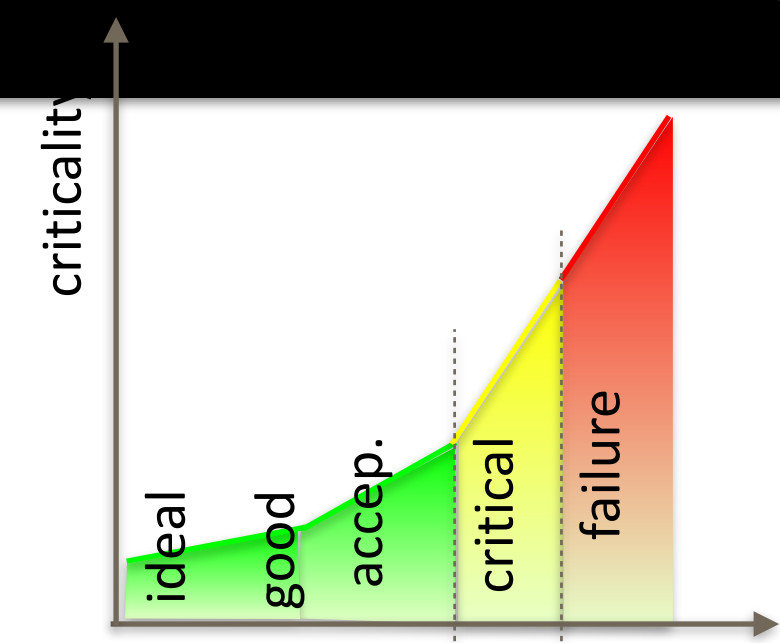
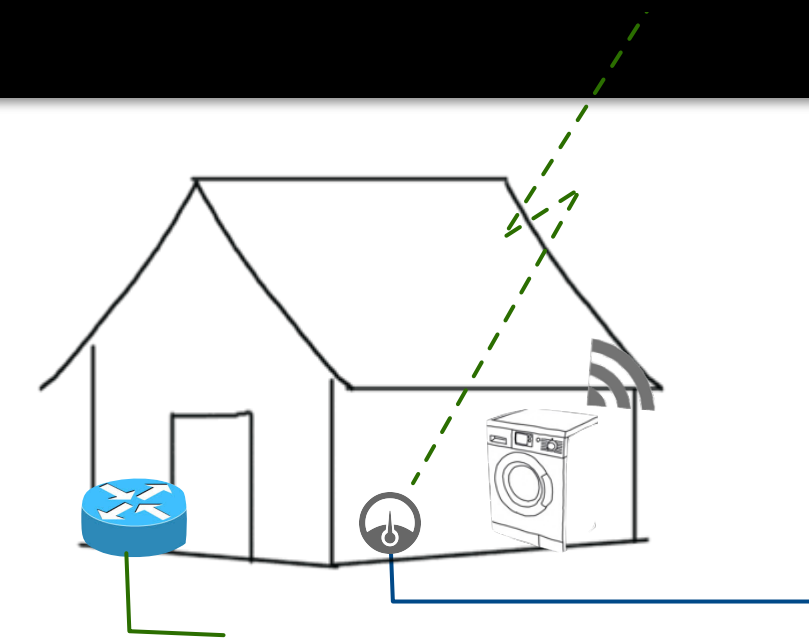
- Addressing Internet as enabler for
  - ➔ existing mobile (GSM only) network
  - ➔ existing entry through ongoing collaboration
- Potential services:
  - ➔ voucher-sales for digital services,
  - ➔ electrical lights,
  - ➔ programs and mentoring for education and health
- Sustainability
  - ➔ operated by commercial actor
  - ➔ service continuity (free InfoInternet)
    - ➔ only 2-2,5% of bandwidth needed





# Conclusions

- Things (IoT) are driving the 5G and digital societies
- Three main take-aways
  - Security and Privacy in IoT
    - [IoTSec.no](#), Privacy Label
  - Change in Business models
    - Liability, Quality of supply,
  - Digitisation of the Society
    - 4 Billion without Internet
- Sustainability and Digital Inclusion
  - UNO Sustainable Development Goals (SDG 2030)
  - Free access to basic information: [InfoInternet](#)
  - Partnership: IT-industry, Banks, Public, Telecom



SPD level	SPD vs SPD <sub>Goal</sub>
(67,61,47)	(●, ●, ●)
(67,61,47)	(●, ●, ●)
(31,33,63)	(●, ●, ●)

