



The Tenth International Conference on  
Digital Telecommunications

**ICDT 2015**

April 19 - 24, 2015 - Barcelona, Spain



# Research Challenges and Proposed Solutions to Improve Availability and Quality-of-Experience in Future IPTV Systems

**Prof. Dr. Bernd E. Wolfinger**

Department of Computer Science  
University of Hamburg



Universität Hamburg

DER FORSCHUNG | DER LEHRE | DER BILDUNG

# Content of Talk versus CfP of ICDT 2015

---

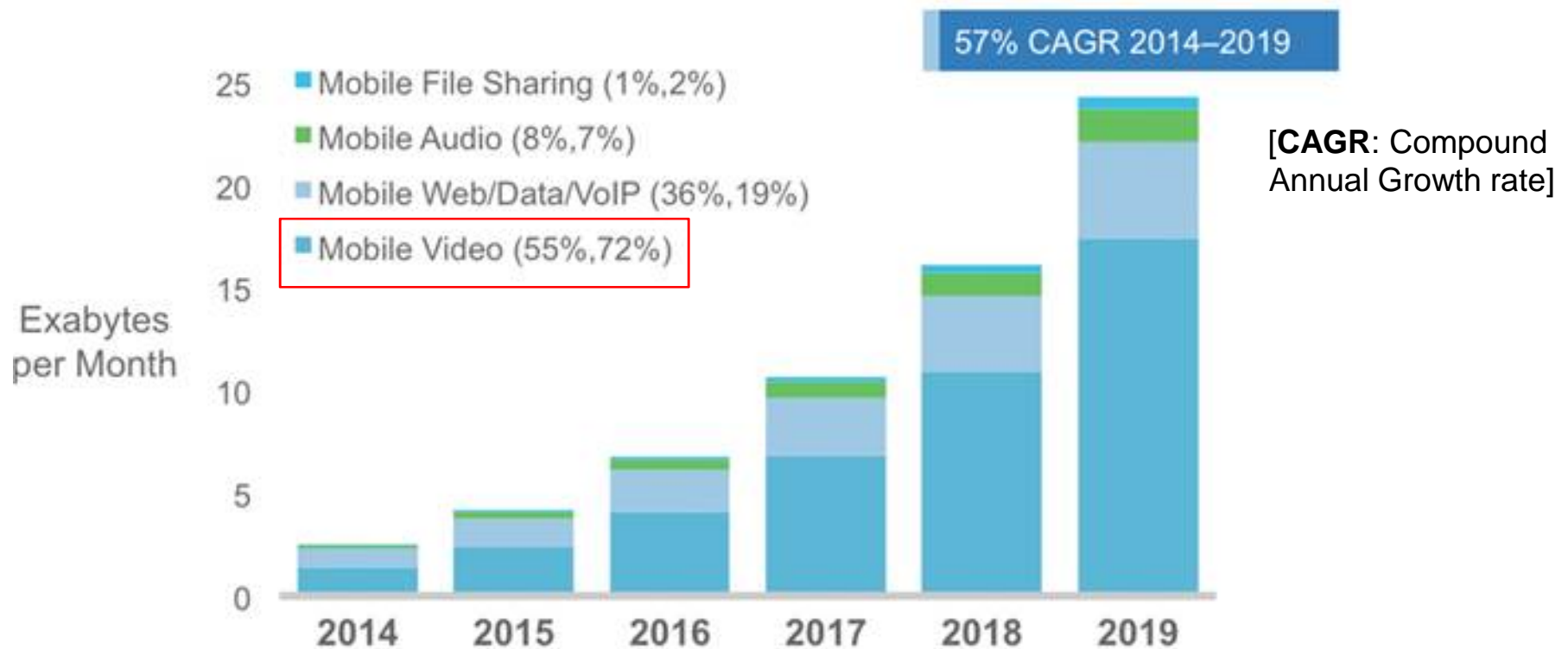
*The conference has the following specialized events:*

- **SIGNAL:** Signal processing in telecommunications
- **DATA:** Data processing
- **AUDIO:** Audio transmission and reception systems
- **VOICE:** Voice over packet networks
- **VIDEO:** **Video**, conferencing, telephony
- **IMAGE:** Image producing, sending, and mining
- **SPEECH:** Speech producing and processing
- **IPTV:** **IP/Mobile TV**
- **MULTI:** **Multicast/Broadcast Triple-Quadruple-play**
- **CONTENT:** Production, **distribution**
- **HXSIP:** H-series towards SIP
- **MULTE:** **Multimedia Telecommunications**
- **MOBILE:** **Mobile technologies**
- **MEDMAN:** **Control and management of multimedia telecommunications**
- **SARP:** Software architecture research and practice
- **STREAM:** Data stream processing
- **TRACK:** Tracking computing technologies

# Cisco-Study: Cisco Visual Networking Index: Global Mobile Data Traffic Forecast Update, 2014 – 2019

published: February 3, 2015

## Mobile Video Will Generate $\approx 72\%$ of Mobile Data Traffic by 2019



Figures in parentheses refer to **2014, 2019 traffic share.**

Source: Cisco VNI Mobile, 2015

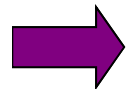
Exabytes =  $10^{18}$  Bytes =  
1.000.000.000.000.000 Bytes

cf. [http://www.cisco.com/c/en/us/solutions/collateral/service-provider/visual-networking-index-vni/white\\_paper\\_c11-520862.html](http://www.cisco.com/c/en/us/solutions/collateral/service-provider/visual-networking-index-vni/white_paper_c11-520862.html)

[last access: 3/26/2015]

# Outline

---



## **I. Prologue: Motivation and Overview on IPTV Systems**

- **IPTV System Structure**
- **Overview of Access Networks (e.g., DSL, WiMAX)**

## **II. Research Challenges and Proposed Solutions**

**II.1 Comparison between Multicast and Unicast :  
Multicast Gain**

**II.2 Modeling the Behavior of IPTV Users**

**II.3 Reduction of TV Channel Blocking Probability**

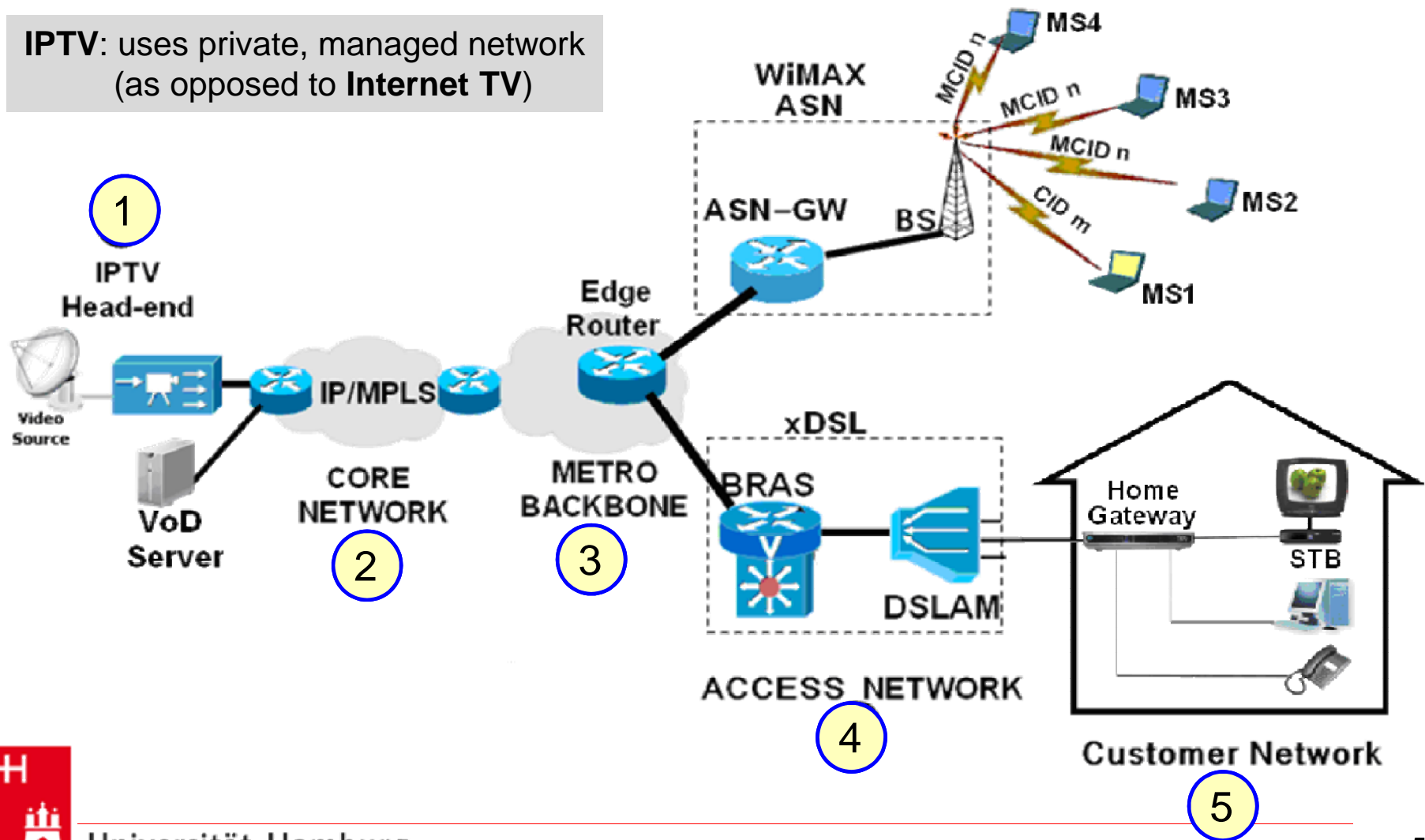
**II.4 How to treat Heavily Zapping Users ?**

## **III. Epilogue: Additional Research Challenges, Lessons Learned, Outlook**

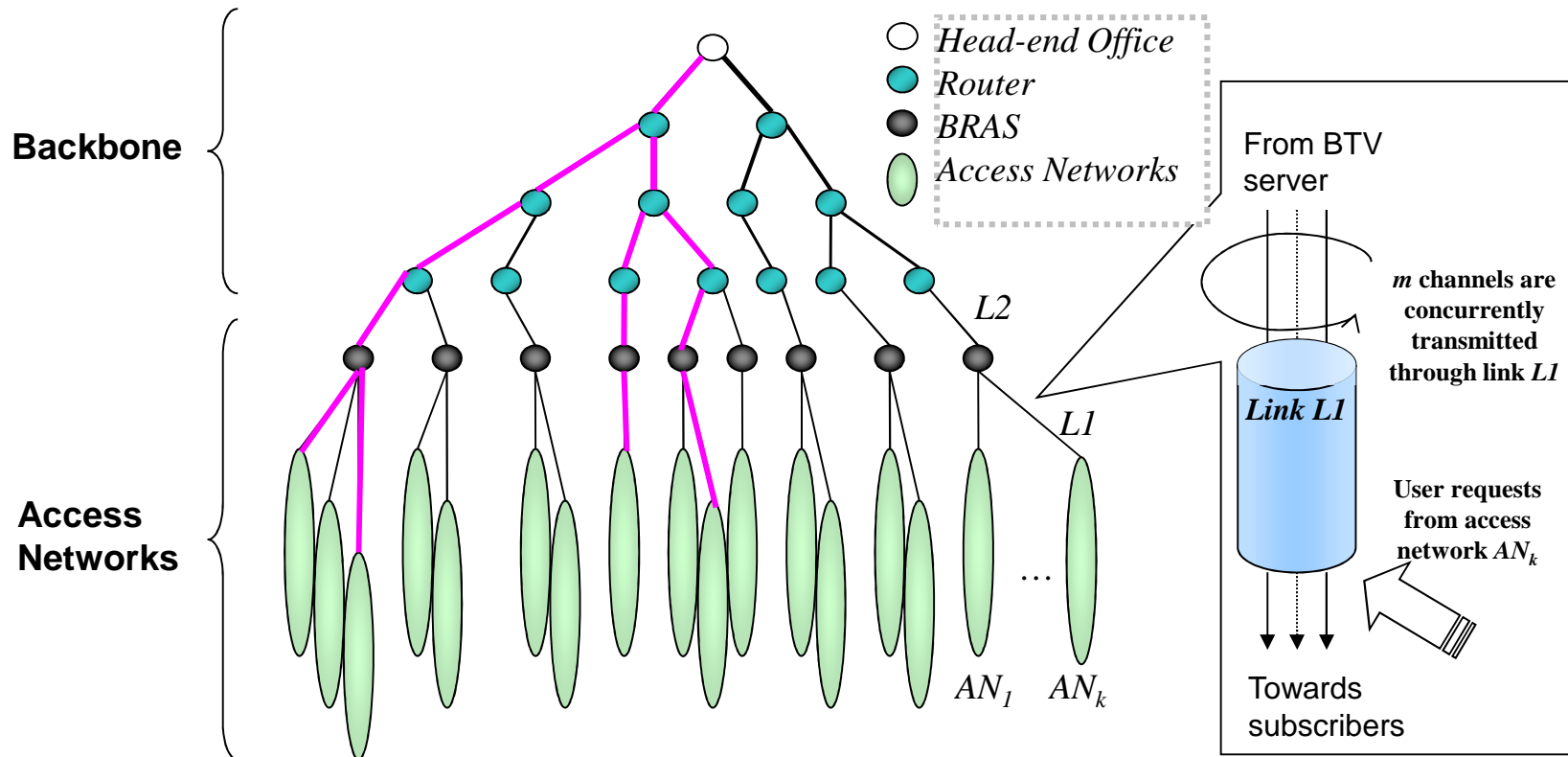


# IPTV System Structure: WiMAX- and DSL-based Access Networks

IPTV: uses private, managed network  
(as opposed to Internet TV)



# Multicast Tree Topology of a BTV Distribution Network Architecture



Potential Bottleneck (PB)-link:

Link on which blocking of user requests may occur

— : Multicast tree for a given TV channel at  $t=t_0$

# Some Background w.r.t. WiMAX Networks

---

- ❑ Worldwide Interoperability for Microwave Access (WiMAX) technology; based on IEEE 802.16 air-interface standard
- ❑ Provides wireless last-mile broadband access for fixed and mobile subscribers in Metropolitan Area Network (MAN)
- ❑ Operates in MAC ~ and Physical Layer

# Some Useful Features of WiMAX

---

- QoS support
- Multicast Broadcast Service (MBS)
- Wide coverage range
- High bandwidth
- Power saving mode (necessary for handheld devices)
- Mobility support (up to 120 km/h in 802.16e and up to 350 km/h in 802.16m)



# Requirements to *Live* IPTV Services and Measures for their Quality

---

- Requirements of IPTV users:
  - Get same quality as in conventional TV broadcast systems, e.g.
    - *R1*: get all channels delivered upon request
    - *R2*: get (at least) comparable audio/video quality
    - *R3*: quick switching between different channels demanded by a single user
  
- Quality measures for
  - *R1*: **TV Channel Blocking Probability** (CBP), i.e. *probability that a desired channel cannot be provided*, cf. call blocking probability in “good-old” telephone networks
  - *R2*: **Quality of Experience** (QoE) Measures such as Mean Opinion Score (MOS)
  - *R3*: **Channel Switching Delay**

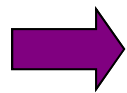
# Outline

---

## I. Prologue: Motivation and Overview on IPTV Systems

- IPTV System Structure
- Overview of Access Networks (e.g., DSL, WiMAX)

## II. Research Challenges and Proposed Solutions



### II.1 Comparison between Multicast and Unicast : Multicast Gain

### II.2 Modeling the Behavior of IPTV Users

### II.3 Reduction of TV Channel Blocking Probability

### II.4 How to treat Heavily Zapping Users ?

## III. Epilogue: Additional Research Challenges, Lessons Learned, Outlook



# Comparison between Multicast and Unicast : Multicast Gain

---

**Unicast** may make you  
happier than **Multicast** !

# Our Goals in Multicast Research

---

- How to quantify the benefits of multicasting in Live TV delivery systems (or other real-time content distribution systems)?  
→ *New measure(s) for Multicast Gain*
- Evaluation/prediction of (expected) gain to answer question:  
*Is it worthwhile to use multicasting or not ?*
- How much “bandwidth” (BW) will be saved when using multicasting ?*

# Requirements to our Definition of Multicast Gain (MG)

---

- ❑ Definition should cover different types of links (fixed & variable data rates)
- ❑ The new measure for multicast gain should
  - be easy to evaluate and to apply
  - be able to reflect different boundary conditions
- ❑ The focus should be on bandwidth possibly saved by multicast (as, in networks offering IPTV service, link bandwidth is typically the most important resource)
- ❑ The measure should not only be applicable to Live IPTV service but also to other services using multicast

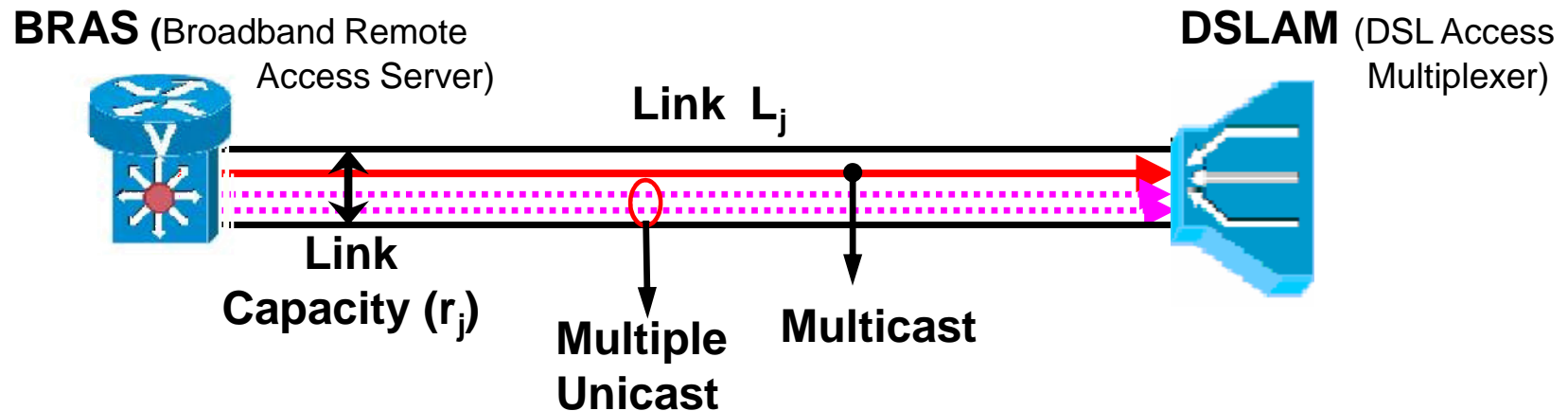
**Corresponding publications:**

[Abdollahpouri & Wolfinger → WWIC 2010, SPECTS 2011, WMNC 2011, Telecommunication Systems Journal (Springer) 2014, Journal of Networks (Academy Publisher) 2012]



# Link Model I:

## MG for Links with Fixed Data Rate



Let  $D_m(i) / D_u(i)$  be the average data rate required in the long-term when transmitting a given TV channel  $C_i$  by means of multicast / unicast.

We then calculate the difference in bandwidth required for multicast *versus* unicast transmission  $G_i = D_u(i) - D_m(i)$

Thus, our first **elementary definition**  $MG_0$  of **multicast gain** for channel  $C_i$  is :

$$MG_0 \cong G_i$$

# MG for Links with Fixed Data Rate: Generalized Definitions of MG

1- Considering the link data rate  $r_j$  :

$$MG_1 \cong \frac{G_i}{r_j}$$

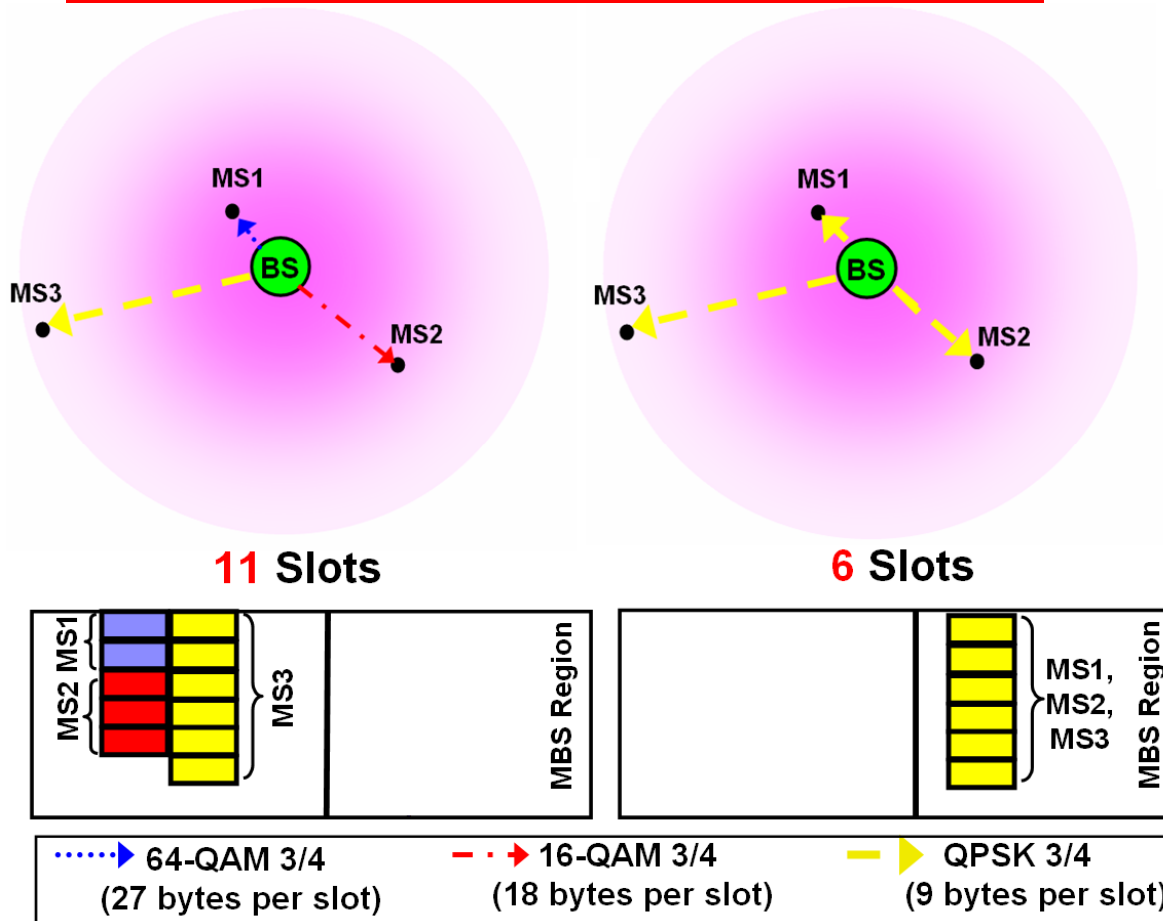
2- If  $\alpha$  [ $\times 100\%$ ] of the link capacity is reserved a priori for IPTV:

$$MG_2 \cong \frac{G_i}{\alpha \cdot r_j} \quad 0 < \alpha \leq 1 ; \alpha \in \mathbb{R} ; \alpha \text{ is constant}$$

3- Generalizing all of the three previously introduced measures by means of adding a new parameter  $\beta$  :

$$MG_3 \cong \frac{G_i}{\alpha \cdot (r_j)^\beta} \quad 0 < \alpha \leq 1 ; \beta \geq 0 ; \alpha, \beta \in \mathbb{R} ; \alpha, \beta \text{ are constant}$$

# Link Model II: MG for Shared Links with Variable Data Rate



Absolute Multicast Gain:

$$MG_a \cong S_u - S_m$$

Required slots for Multicast

In this example:  $MG_a = 11 - 6 = 5$  slots



# MG for Shared Links with Variable Data Rate: Generalized Definitions of MG

Relative Multicast Gain:

$$MG_r \cong \frac{S_u - S_m}{S_t}$$

Maximum number  
of available slots

Relative Multicast Gain when  $\alpha$  [ $\times 100\%$ ]  
of link capacity is reserved for IPTV:

$$MG_{r,\alpha} \cong \frac{S_u - S_m}{\alpha \cdot S_t}$$

# Basic Information Required to Determine MG

---

- ❑ Bandwidth requirement to transmit a typical TV channel:
  - QCIF format with 15 fps:  $\approx 128$  Kbps
  - SD format with 30 fps:  $\approx 4$  Mbps
  - HD format with 30 fps:  $\approx 16$  Mbps
- ❑ A distribution that matches well with the popularity of TV channels: e.g., Zipf-like distribution
- ❑ (Geographical) Distribution and number of IPTV subscribers
- ❑ Amount of available bandwidth of the link and the reserved bandwidth for IPTV

# Case Study- Parameter Setting and Workload Assumptions

Parameter	Value
Bandwidth	10 MHz
Permutation mode	PUSC
No. of subcarriers	1024
Data subcarriers	720
Cyclic prefix	1/8
Useful symbol time ( $T_b=1/f$ )	91.4 $\mu$ s
Guard time ( $T_g=T_b/8$ )	11.4 $\mu$ s
OFDMA symbol duration ( $T_s=T_b+T_g$ )	102.825 $\mu$ s
Number of subscribers	108
OFDMA symbols per frame	48
Data OFDMA symbols per frame	44
<b>Frame duration</b>	<b>5 ms</b>
<b>Video format</b>	<b>QCIF(176 × 144)-15 fps</b>
<b>Bandwidth requirement for one stream</b>	<b>128 Kbps</b>

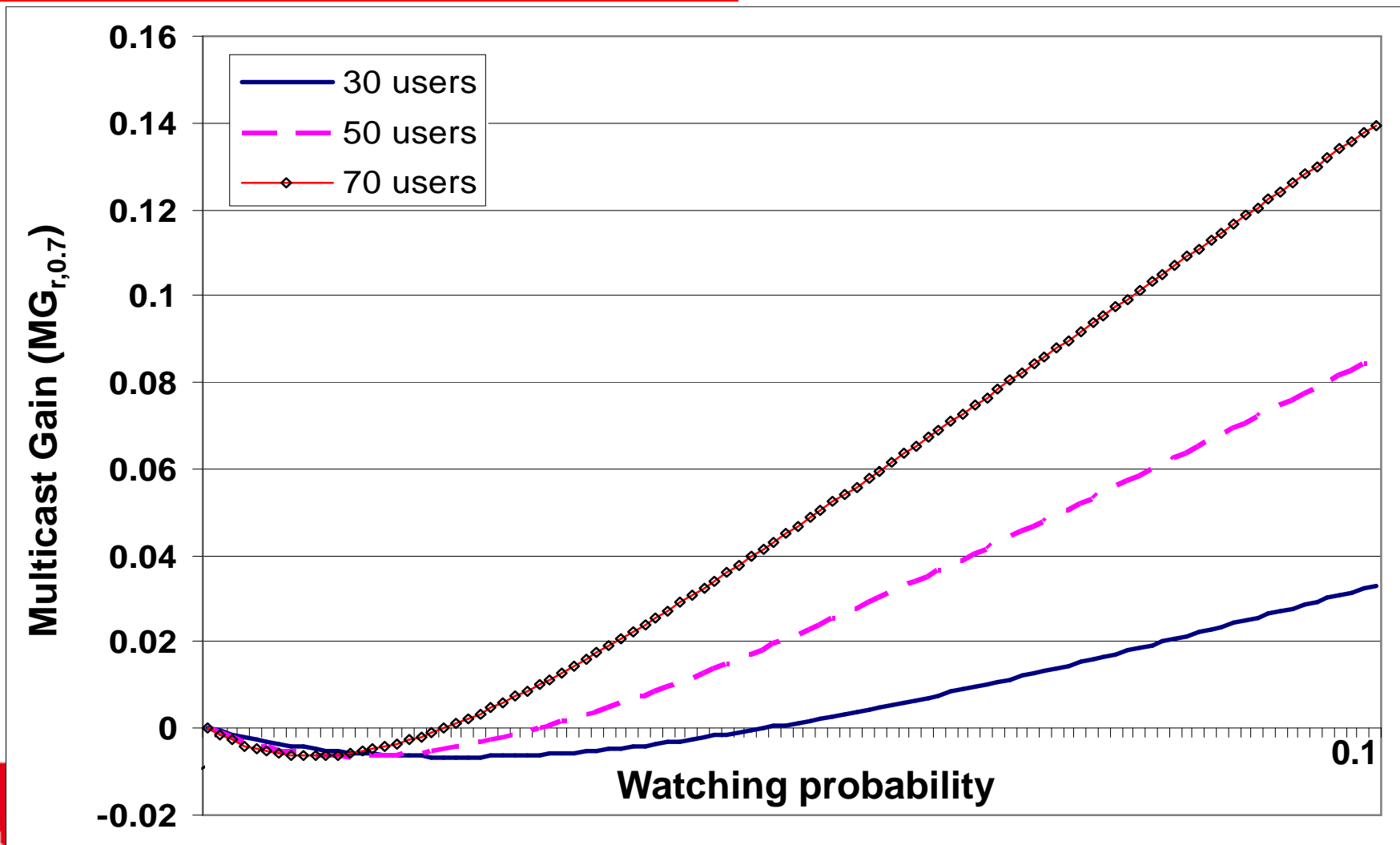
128000/200=640  
 bits per frame  
 (Ignore upper layer  
 overheads)

QPSK 3/4: **9** slots  
 16-QAM 3/4: **5** slots  
 64-QAM 3/4: **3** slots



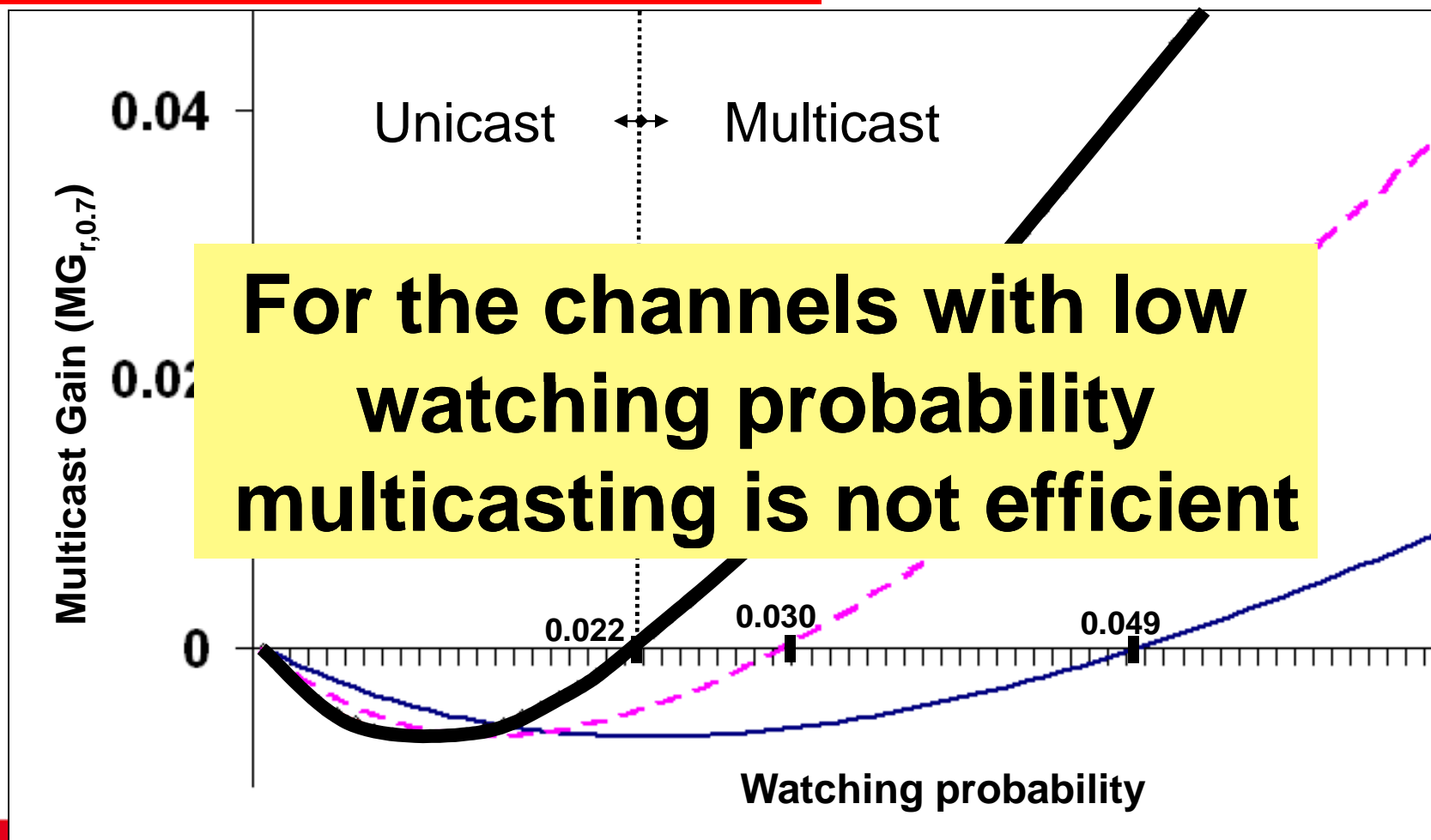
# Effect of Number of Users

(single WiMAX cell with  $N_u$  IPTV users,  $\alpha=0.7$ )

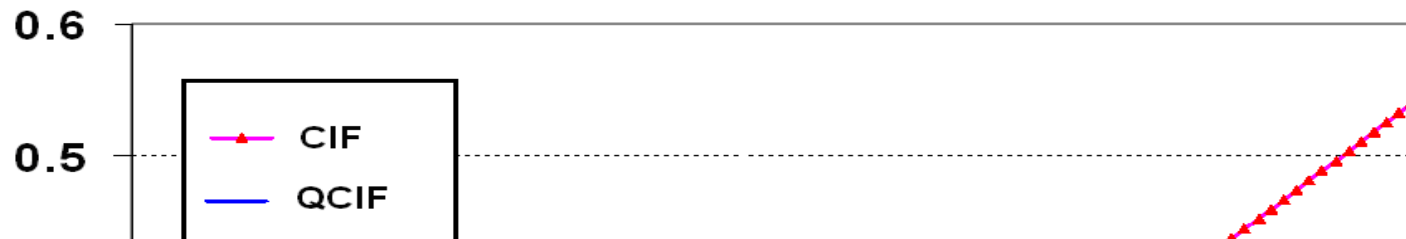


# Effect of Number of Users

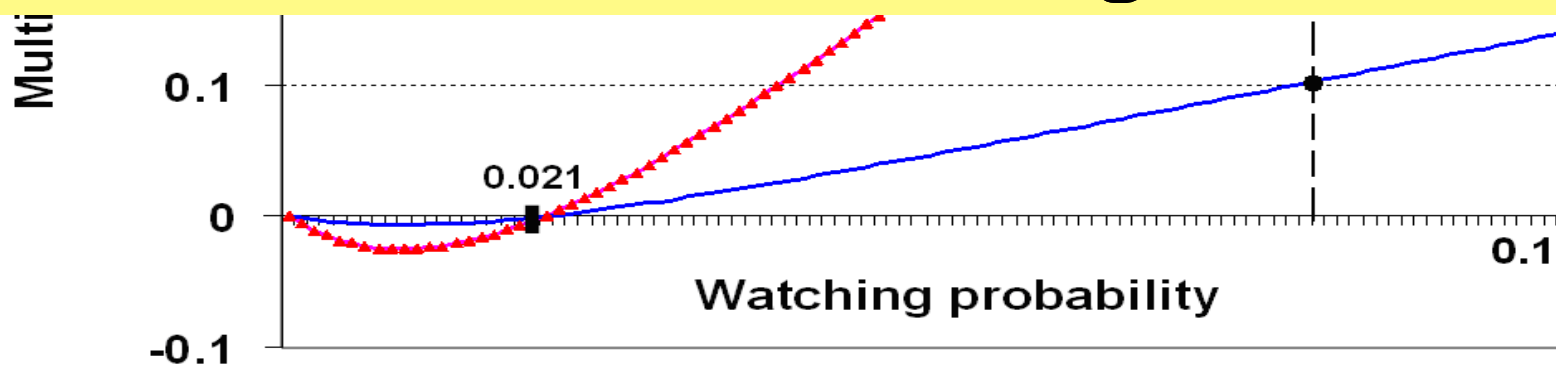
(single WiMAX cell with  $N_u$  IPTV users,  $\alpha=0.7$ )



# Effect of Video Format



**The threshold that defines the border between multicast and unicast does not change**



# Outline

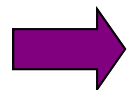
---

## I. Prologue: Motivation and Overview on IPTV Systems

- IPTV System Structure
- Overview of Access Networks (e.g., DSL, WiMAX)

## II. Research Challenges and Proposed Solutions

### II.1 Comparison between Multicast and Unicast : Multicast Gain



### II.2 Modeling the Behavior of IPTV Users

### II.3 Reduction of TV Channel Blocking Probability

### II.4 How to treat Heavily Zapping Users ?

## III. Epilogue: Additional Research Challenges, Lessons Learned, Outlook



# Modeling the Behavior of IPTV Users

---

**Don't underestimate the value  
of valid load models or user  
behavior characterization!**



# Motivation

---

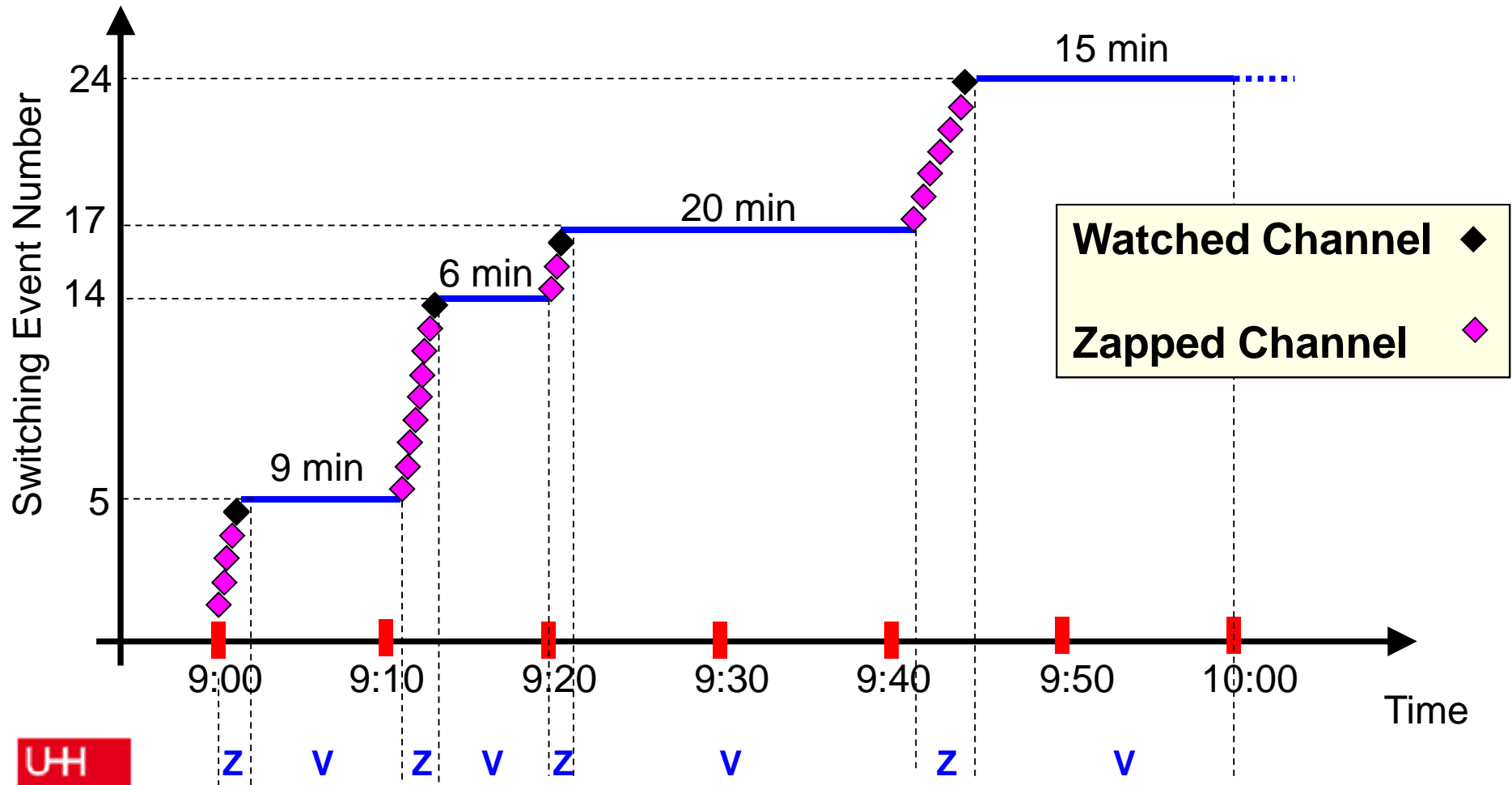
- ❑ Modeling and analyzing user behavior can help IPTV service providers during system design & operation to *evaluate several “what-if” scenarios*
- ❑ Modeling necessary to *guide network design and management*, e.g. to optimize resource provisioning and performance/QoS
- ❑ Having a realistic model of the user behavior, the STB can request for the channels which are likely to be selected next (e.g. to reduce the channel switching delay)

**Corresponding publications:**

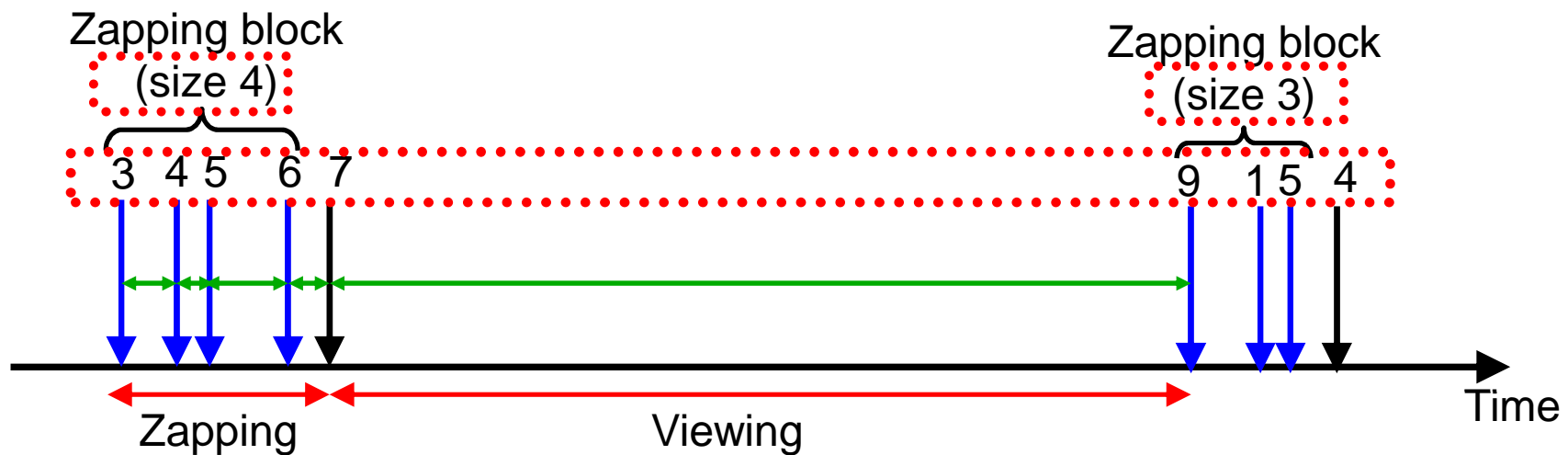
**[Abdollahpouri & Wolfinger & Lai → MMBnet 2011, PIK journal 2012]**



# Behavior of a Single User During an ON Session



## Three Main Questions:

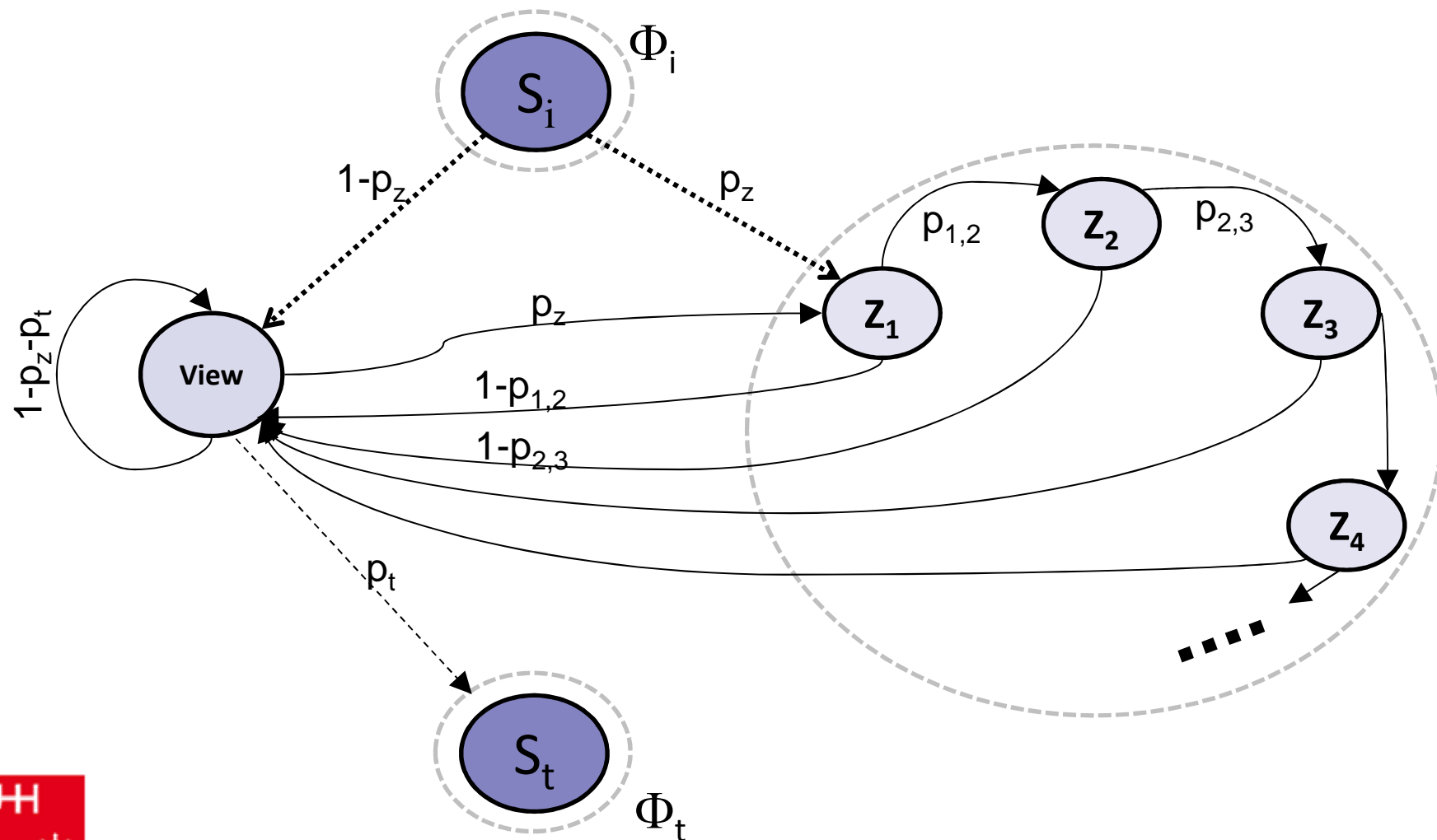


Q1. **How many** channels to zap in zapping mode? (size of zapping block)

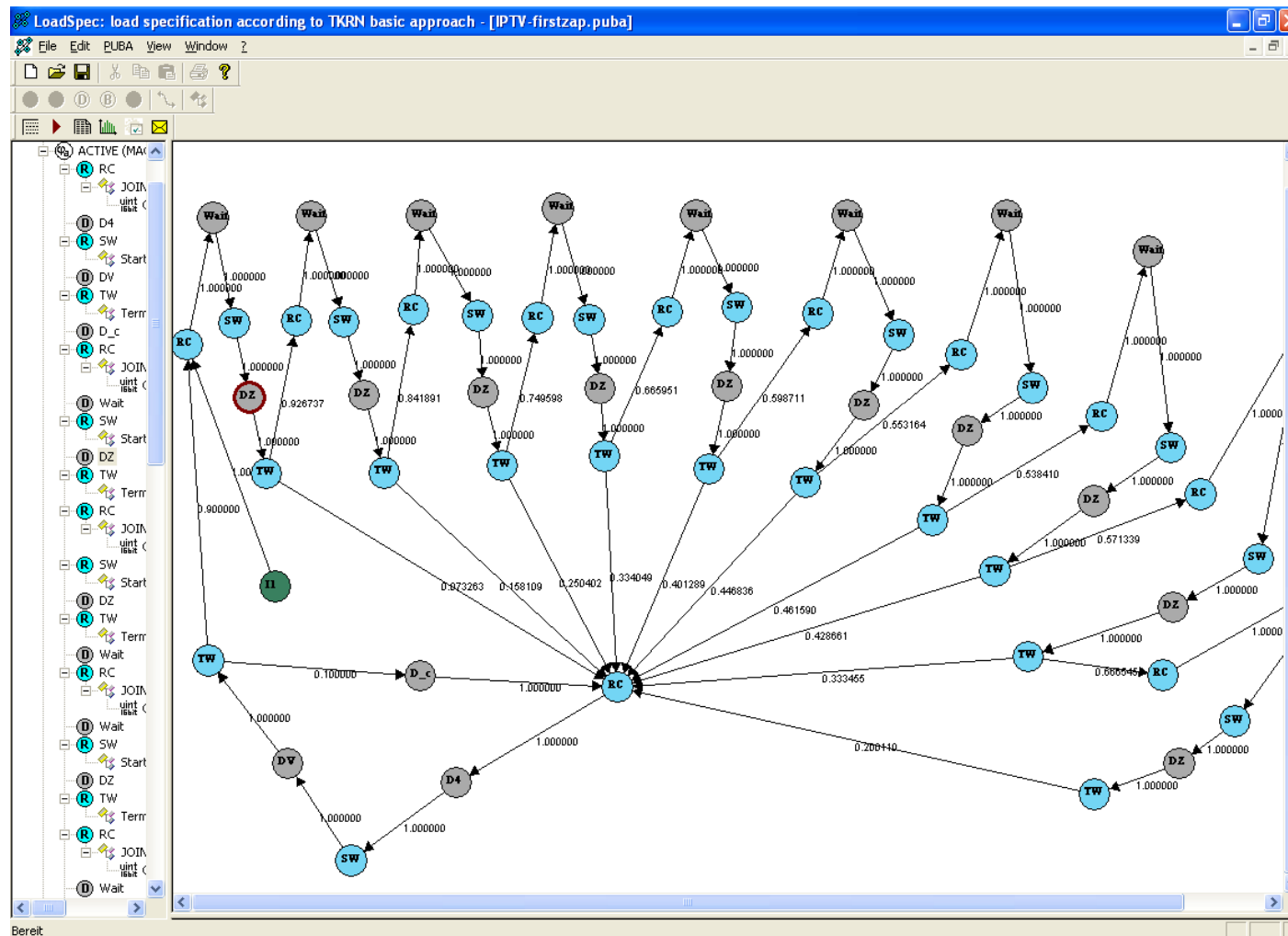
Q2. **Which** channels to watch or zap? (access frequency)

Q3. **When** to change the channel ? (channel dwell time)

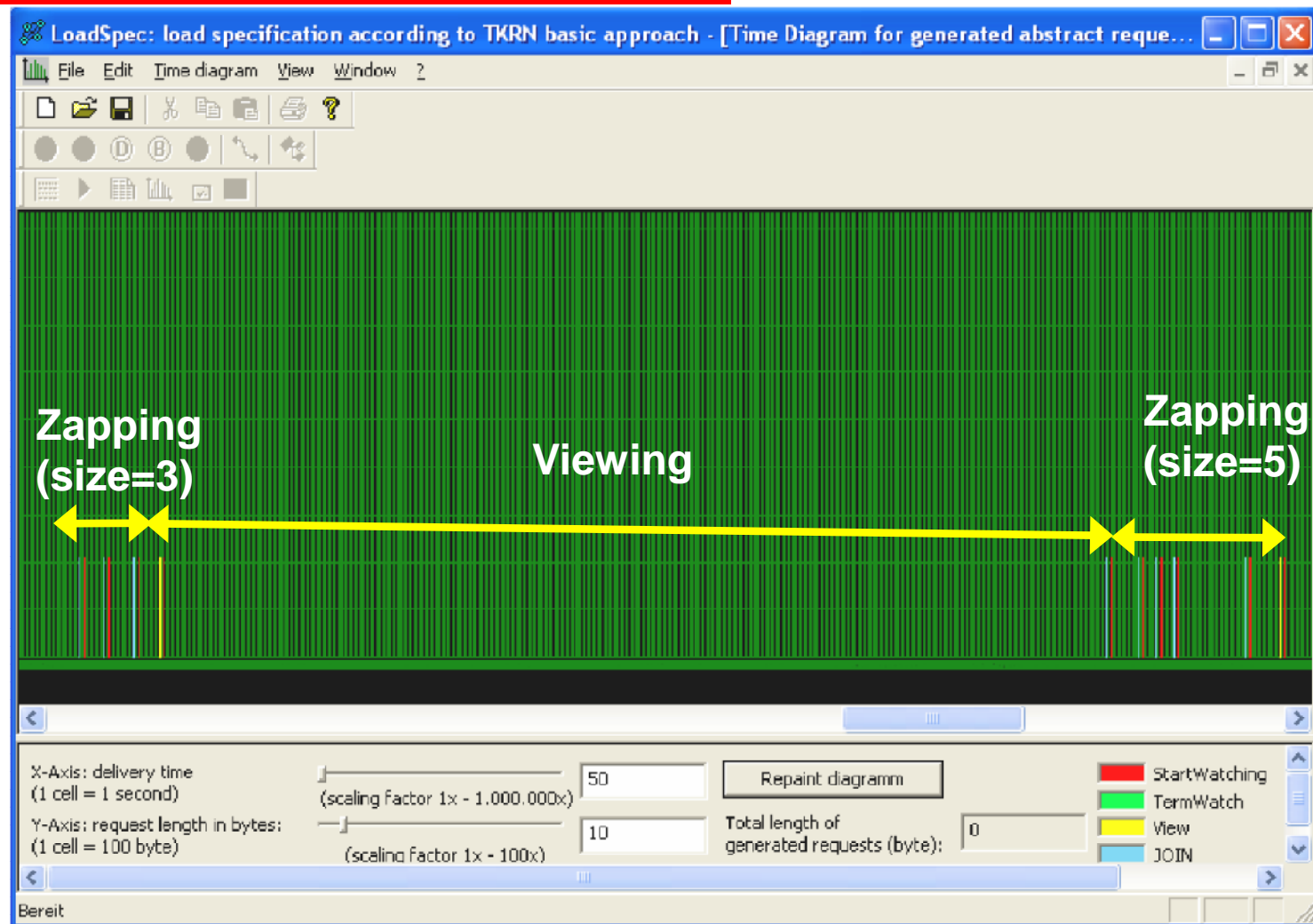
# Proposed Model: TV User Behavior Automaton (TV-UBA)



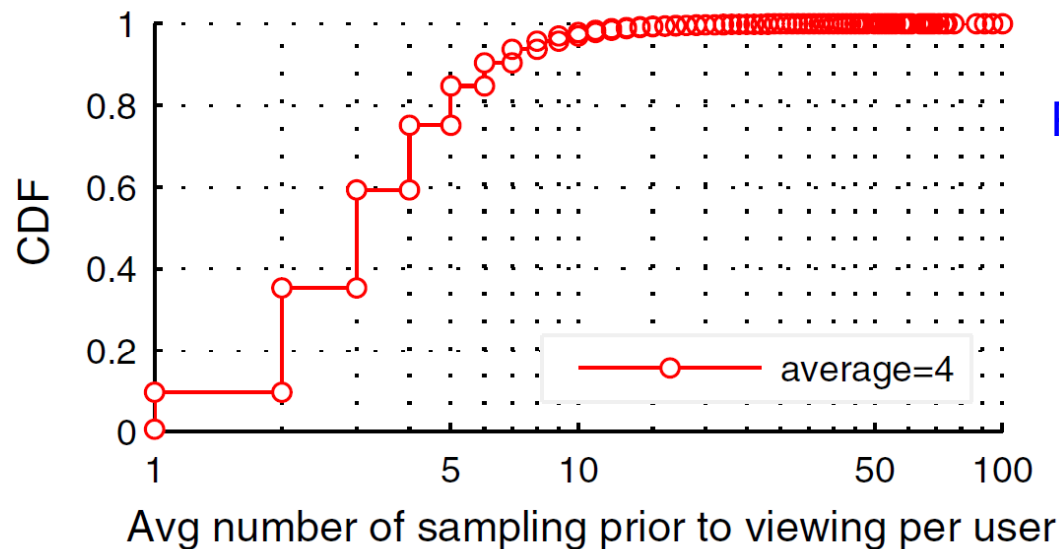
# Implementation by LoadSpec



# A Sample Output



# Q1. The Size of Zapping Block



Probability that zap block size is equal to  $k$

$$= \frac{e^{-\lambda} \cdot \lambda^k}{k!}$$

**CDF of the number of changes prior to viewing a channel : approximated by CDF of Poisson distribution with a mean value of 4.**

## Q2. Which Channels?

- ❑ In *view mode*: according to zipf
- ❑ In *zapping mode*:
  - Targeted zapping (according to zipf)
  - Sequential zapping (current+1 or current-1)

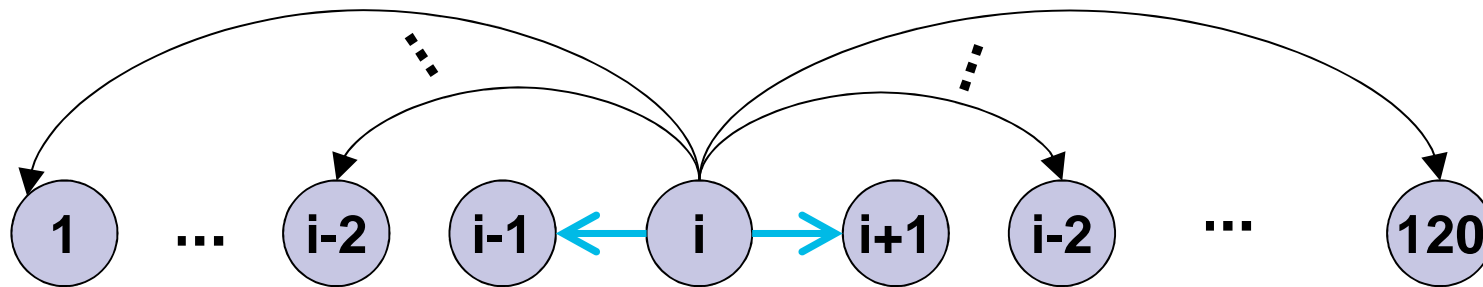
Targeted Switching

Sequential Switching





# Q2. Channel Switching



- Sequential Switching
- Targeted Switching

$$\text{Probability} = \begin{cases} (1 - p_{ta})p_u + p_{ta}P(C_j) & j = i + 1, \\ (1 - p_{ta})(1 - p_u) + p_{ta}P(C_j) & j = i - 1, \\ p_{ta}P(C_j) & |i - j| > 1. \end{cases}$$

$P(C_j)$ : watching probability of TV channel with rank  $C_j$ .  
 $p_{ta}$ : Probability of Targeted switching  
 $p_u$ : Probability of Sequential-Up switching

## Q3. When Do Channel Changes Happen?

---

### Modeling Channel dwell time:

- ❑ Viewing dwell time (DV): *Gamma distribution* (mean=10 min)
- ❑ Zapping dwell time (DZ): *lognormal or burr distribution* (mean=10 sec)

# Outline

---

## I. Prologue: Motivation and Overview on IPTV Systems

- IPTV System Structure
- Overview of Access Networks (e.g., DSL, WiMAX)

## II. Research Challenges and Proposed Solutions

II.1 Comparison between Multicast and Unicast :  
Multicast Gain

II.2 Modeling the Behavior of IPTV Users

➔ II.3 Reduction of TV Channel Blocking Probability

II.4 How to treat Heavily Zapping Users ?

## III. Epilogue: Additional Research Challenges, Lessons Learned, Outlook

# Reduction of TV Channel Blocking Probability

---

**Be careful when you spend  
your last resources !**

# Our Goals in Research on IPTV Service Availability

---

- ❑ Define Measure for IPTV Service Availability  
→ (TV) Channel Blocking Probability [CBP]
- ❑ Elaborate Simulation Tools for CBP Analyses  
→ Studies for Stationary *and* Peak Hour Scenarios
- ❑ Improve IPTV Service Availability (i.e. reduce CBP) by  
Means of a Clever TV Channel Access Control [TCAC]  
Scheme

**Corresponding publications:**

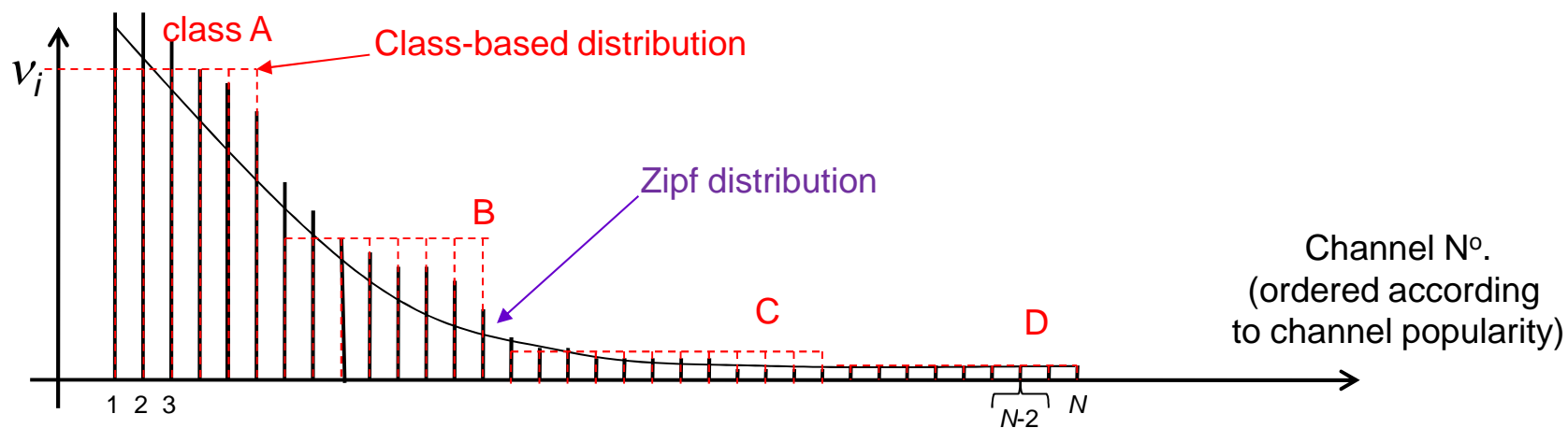
**[Lai & Wolfinger & Heckmüller → ICUMT 2010, SPECTS 2011, PIK journal 2012,  
Journal of Networks (Academy Publisher) 2012]**



# Distribution Model of Channel Watching Probability

## Measured Frequencies, Zipf & Class Based Distribution

To be measured : Channel watching frequencies  $v_i$  for all  $N$  TV channels provided



### Advantages of Zipf Distr.:

- closed form solution
- most commonly used approx.

### Disadvantages of Zipf Distr.:

- studies showed that Zipf distr. may be quite invalid for low popularity channels
- for some investigations channels with similar popularity should be grouped

### Advantages of Class-based Distr.:

- classes can be determined using clustering algorithms
- can approximate measured frequencies in an arbitrarily precise manner (for n° of classes  $\rightarrow N$ )
- homogeneous treatment of all channels within a class

### Disadvantages of Class-based Distr.:

- in some cases, one may need a lot of classes for good measurement approximation

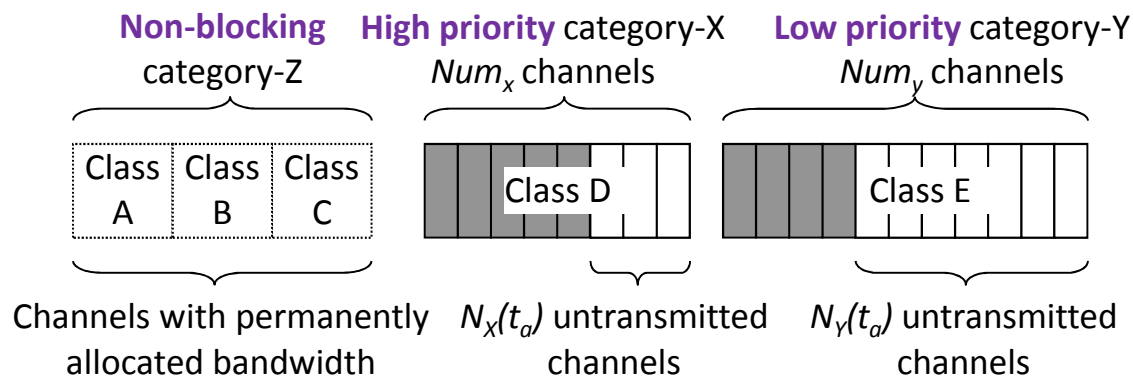
... so: **What to do ???**

# Example of a Class-based Distribution Model

Class	Number of Channels in Each Class	Overall Watching Probability for Each Class	Individual Watching Probability for Each Channel of Different Classes
A	7	63.9314%	9.1331%
B	13	21.5044%	1.6542%
C	20	9.9574%	0.4979%
D	40	4.2496%	0.1062%
E	40	0.3572%	0.0089%

⇒ How to treat the channels of the 5 classes?

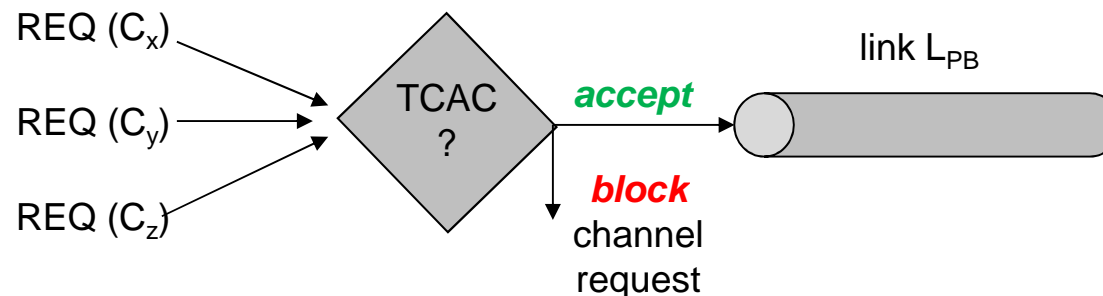
- Classes with highest popularity: **Non-blocking Category** (always transmitted)
- Classes with medium popularity: **High Priority Category**
- Classes with lowest popularity: **Low Priority Category**



# Our New TV Channel Access Control Scheme (TCAC)

## General Assumptions

- TCAC applied at a given Potential Bottleneck (PB)-link  $L_{PB}$
- $N$  TV channels provided in total, each of which consuming 1 unit of bandwidth capacity
- Capacity of PB-link considered:  $BW$  units,  $BW < N$
- TCAC only applied in  **$n_0$ -BW-scarce-period**,  $n_0 \geq 1$  [i.e. periods in which currently exactly  $n_0$  units of bandwidth remain on  $L_{PB}$ ]
- User arrival process at PB-link: Poisson process, intensity  $\lambda$
- User behavior: static watching probabilities, known a priori, users mutually independent
- Channel watching time: neg. exponentially distr., mean  $T$
- Interval between two successive channel releasing events: neg. expon. distr., rate  $\lambda_r$ , where  $\lambda_r$  is measured
- Distribution of channel watching probabilities: class-based distr.



REQ ( $C_j$ ) = Request for channel  $C_j$



# Basic Principles Underlying our TCAC Scheme: The Basic Idea

---

## The basic idea:

At instants when remaining resources (i.e., the unoccupied link bandwidth available) become scarce:

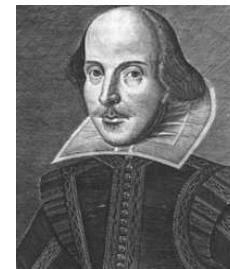
⇒ it could be a good idea to deny (block) the demand  $D$  for a channel  $i$  (of low priority category- $Y$ , and currently not yet available on the link considered).

**So:**

To b(lock) or not to b(lock) that is the question !!!

**Important for TCAC decision:**

- *What do we lose if we block  $D$  ? (i.e. what is expected loss  $L$  ?)*
- *What do we win if we block  $D$  ? (i.e. what is expected gain  $G$  ?)*



Our TCAC scheme:

Block (reject) a low prio channel request iff.  $G > L$

or to put it differently:

Accept a low prio channel request iff.  $G \leq L$

## Basic Principles Underlying our TCAC Scheme: *Expected Loss*

---

### *What leads to loss?*

**Disadvantage** of denying a demand for low prio channel  $i$  (i.e., blocking a user request) quantified by our measure of “**expected loss**”  $L$

*Two negative consequences of blocking a request:*

- **loss  $L_1$** : We block a request which still could have been accepted, i.e.  $L_1=1$
- **loss  $L_2$** : Future requests for the blocked channel  $i$ , which could arrive during the period the blocked user would have watched channel  $i$ , may be also (indirectly) blocked.

To summarize:

expected loss  $L = L_1 + L_2$  leads to an increase of the CBP

Expected Loss in a 1-BW-Scarce-Period:

$$L = L_1 + L_2 = 1 + \frac{\lambda \cdot p_Y}{\lambda_r + 1/T}$$

## Basic Principles Underlying our TCAC Scheme: *Expected Gain*

---

### *What leads to gain?*

During a period of scarce resources (namely in **1-BW-scarce-period**):

Accept only demands for unavailable channels in high priority category-X

⇒ **gains to be expected :**

- **Basic gain  $G_1$**  to be expected only if  $\geq 1$  demand for a “new” (i.e. currently not yet transmitted) *high priority* channel will arrive during the time interval the blocked user would have watched  $i$  (i.e. the blocked low prio channel).
- If such a gain is brought by a demand for a channel  $j$  (of category-X) and occurs at time  $t_e$ ,
  - ⇒ **additional gain  $G_2$**  to be expected if further demand(s) for  $j$  will occur sufficiently soon after  $t_e$ .

To summarize:

expected gain  $\mathbf{G} = \mathbf{G}_1 + \mathbf{G}_2$  leads to a decrease of the CBP

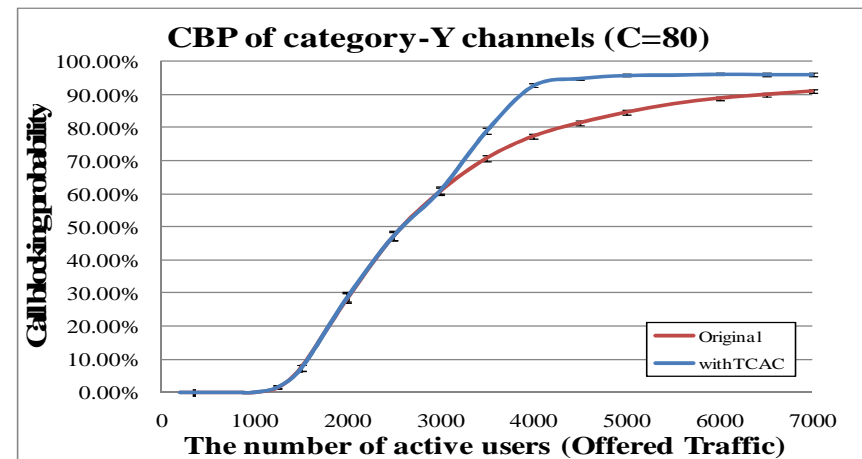
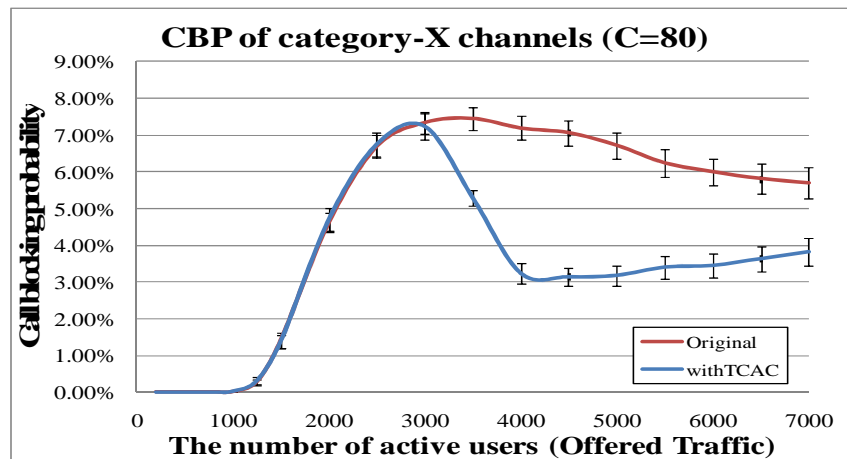
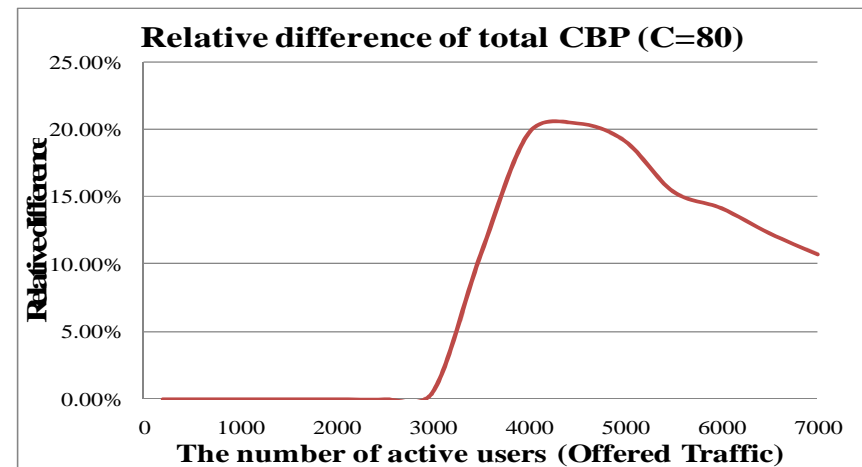
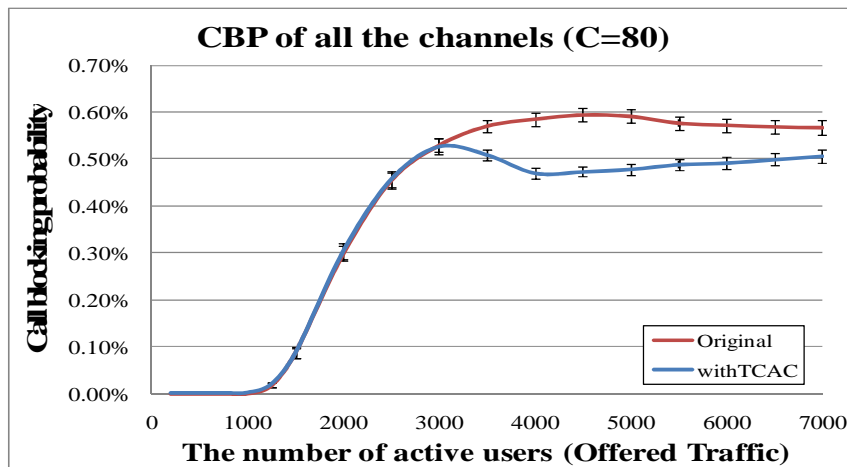
# Case Study

---

## Assumptions

- $N = 120$  (channels provided)
- $BW = 80$  (bandwidth capacity of considered PB-link)
- Class-based distribution scheme for channel watching probabilities, cf. Example of channel classes presented earlier (with classes A, B, C and D):
  - A, B, C → Non-blocking,
  - D → High priority &
  - E → Low priority Category
- TCAC applied in 1-BW-scarce-periods.

# Simulation Results



# Outline

---

## I. Prologue: Motivation and Overview on IPTV Systems

- IPTV System Structure
- Overview of Access Networks (e.g., DSL, WiMAX)

## II. Research Challenges and Proposed Solutions

II.1 Comparison between Multicast and Unicast :  
Multicast Gain

II.2 Modeling the Behavior of IPTV Users

II.3 Reduction of TV Channel Blocking Probability

 II.4 How to treat Heavily Zapping Users ?

## III. Epilogue: Additional Research Challenges, Lessons Learned, Outlook

# How to Treat Heavily Zapping Users ?

---

**Let's "punish" heavy  
zappers !**

# Impact of (Heavy) Zappers on IPTV

---

## Problem I: Zapping during high load situations

- ❑ Heavy zappers can „kill“ an IPTV system:
  - frequent leave/join operations (→ changes of multicast trees)
  - short-term usage of unpopular channels (→ bottlenecks)
- ❑ Sequential switching (during zapping) even much more “dangerous” than targeted switching
- ❑ Frequent zapping events could result in denial-of-service (DoS) attacks for IPTV systems

## Problem II: Zapping during low load situations

- ❑ ***On the other hand:*** It is desirable to reduce the zapping delay if an IPTV system is not in a high-load situation



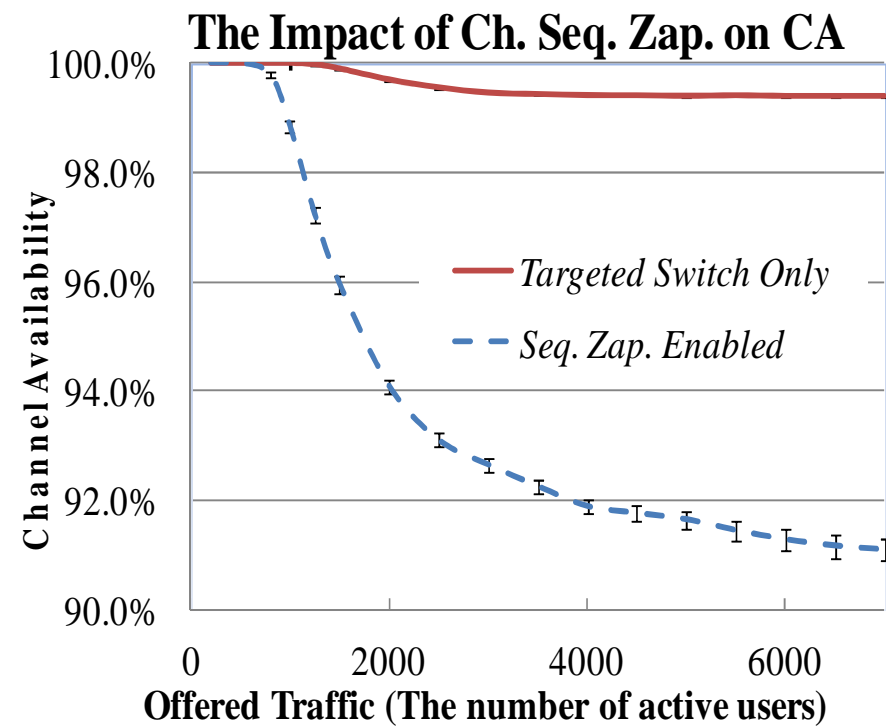
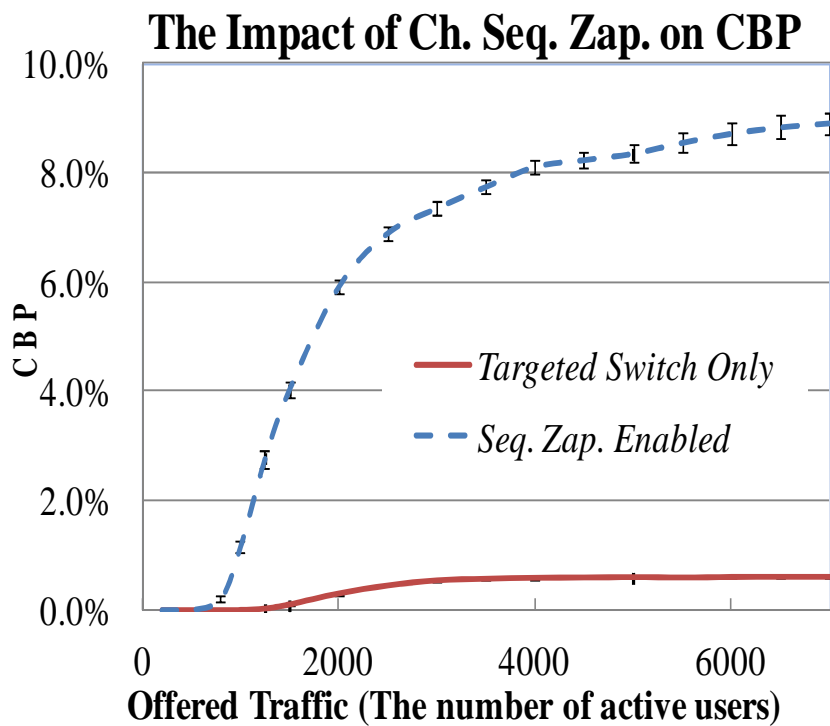
# Solution I for Critical Treatment of Zappers

---

**Intentional Switching Delay Method, cf. [Lai & Wolfinger → WWIC 2012, Int. J. of Commun. Netw. & Distr. Syst. 2014]**

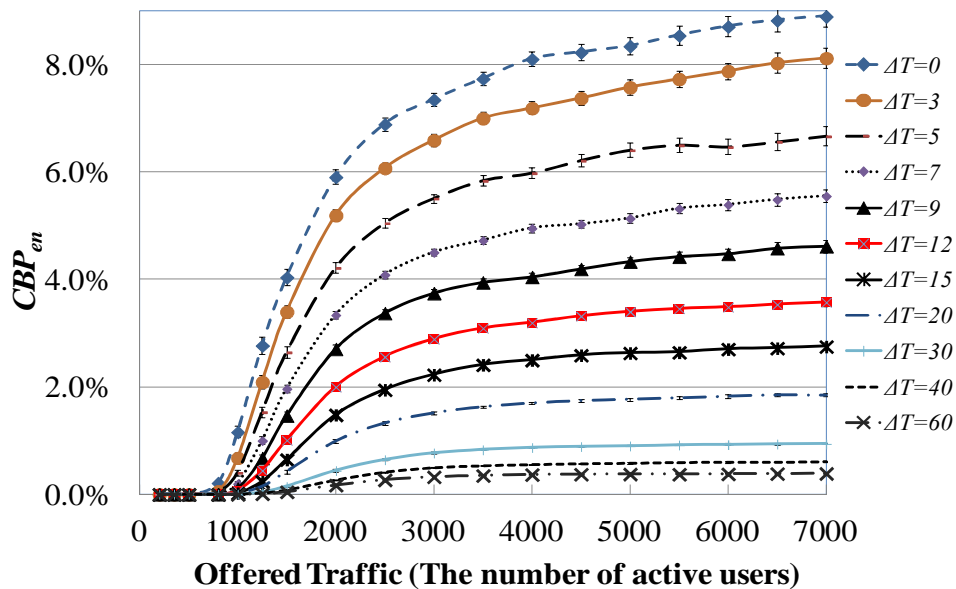
- ❑ **Goal:** Reduce the risk of bottlenecks as a consequence of heavy zapping during system overload situations
- ❑ Usage of layered encoding to transmit the TV channels in IPTV: *base layer & enhancement layer*
- ❑ Always transmit base layer for all channels
- ❑ Let zappers wait  $\Delta t$  [s] before serving new channel requests, i.e. offering of enhancement layer → trade-off between quality (QoE) and system availability (CBP)

# The Negative Impact of Sequential Zapping

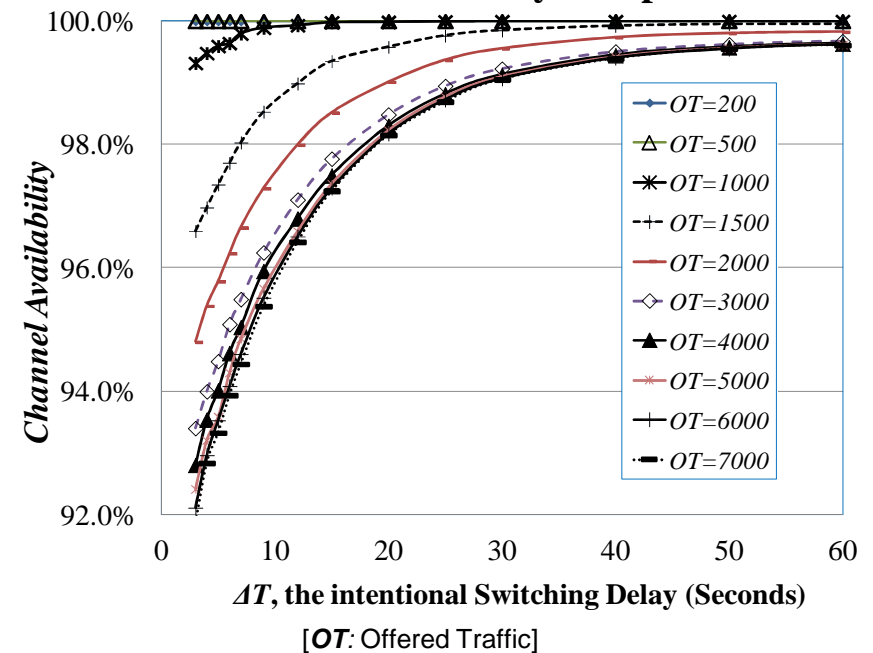


# Influence of Different Intentional Delays on Channel Availability & $CBP_{en}$ (CBP for enhancement layer)

### Enhancement Layer CBP Comparison



### Channel Availability Comparison



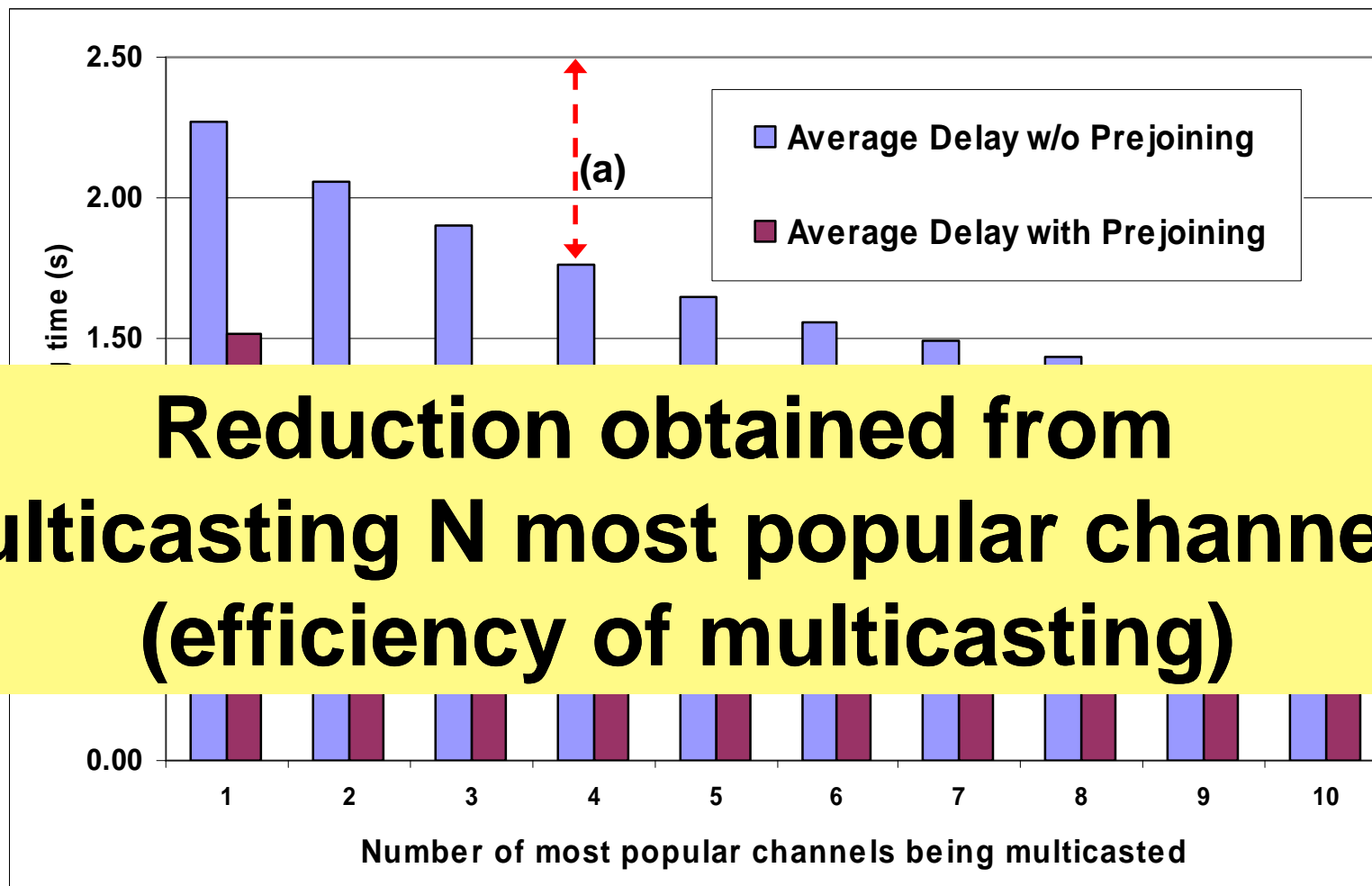
# Solution II for Favorable Treatment of Zappers

---

Prediction-based Prejoin Method, cf. [Abdollahpouri & Wolfinger → MMB & DFT 2012]

- ❑ **Assumption:** WiMAX based network with negligible CBP
- ❑ **Goal:** Reduce zapping delay in situations w/o system bottlenecks
- ❑ Usage of realistic TV user behavior model to predict the channels probably being required next & prejoining those (1 or 2) channels  
→ significant reductions of zapping delay as opposed to methods w/o prejoin

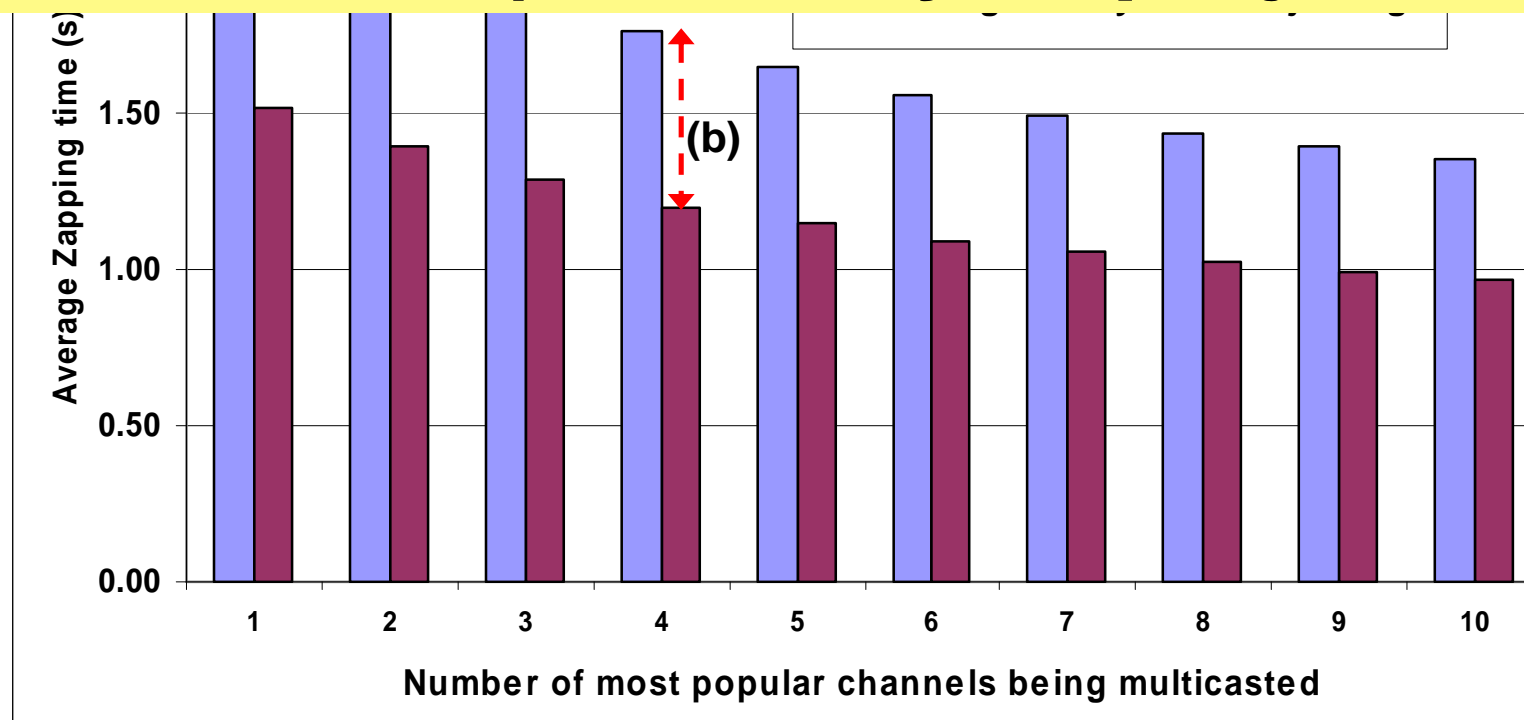
# Factors Involved in Delay Reduction



**Reduction obtained from multicasting N most popular channels (efficiency of multicasting)**

## Factors Involved in Delay Reduction

### Reduction obtained from Prejoining mechanism (efficiency of prejoining)



# Outline

---

## I. Prologue: Motivation and Overview on IPTV Systems

- IPTV System Structure
- Overview of Access Networks (e.g., DSL, WiMAX)

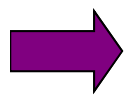
## II. Research Challenges and Proposed Solutions

II.1 Comparison between Multicast and Unicast :  
Multicast Gain

II.2 Modeling the Behavior of IPTV Users

II.3 Reduction of TV Channel Blocking Probability

II.4 How to treat Heavily Zapping Users ?



## III. Epilogue: Additional Research Challenges, Lessons Learned, Outlook



# Lessons Learned

---

- ❑ Unicast sometimes outperforms multicast
- ❑ CBP can be significantly reduced by clever TCAC scheme
- ❑ Heavy zappers can “kill” an IPTV system
- ❑ Analyses of peak hour scenarios are indispensable (stationary analyses often by far too optimistic !)
- ❑ Unlike traditional TV broadcast services, realistic user behavior models are indispensable in IPTV systems



# Outlook

---

## **Our planned future work**, e.g.,

- ❑ Measurement of (future) user behavior  
→ behavior will certainly change (perhaps quite strongly)
- ❑ IPTV Service improvement thanks to scalable video coding
- ❑ Investigations for different types of access networks (e.g., in VANETs)
- ❑ Elaboration of mechanisms to reduce channel access / switching delays
- ❑ Studies for emerging new IPTV system architectures

# Additional Future Research Challenges in IPTV

---

## Trends to be expected:

- Strong changes in the way future IPTV services will be offered → e.g. more often non-real-time (TV on Demand), feed-back channel for viewers, ...  
⇒ user behavior will strongly change, too !
- Speed and throughput of future (IP based) networks will continue to strongly increase, BUT: networks also much more heavily loaded (e.g., by video traffic)
- “Anytime & anywhere access” will be demanded for IPTV services

## Resulting research challenges, e.g.:

- ✓ New user behavior models required
- ✓ Analyses of bottlenecks and new mechanisms for their avoidance (in particular, within access networks)
- ✓ IPTV to be provided for highly different end-systems
- ✓ Security problems (e.g., sniffing of pay-TV channels)
- ✓ How to treat heavy zappers? (→ distr. denial of service attacks)

A photograph of a clear blue sky with several white, fluffy clouds. The clouds are scattered across the sky, with a larger, more prominent one in the upper right quadrant. The overall scene is bright and clear.

**Questions ?**

A photograph of a clear blue sky with several white, fluffy clouds. The clouds are scattered across the sky, with a larger, more prominent one in the upper right quadrant. The overall scene is bright and clear.

**Questions ?**

# Cisco-Study “Global IP traffic forecast and methodology; Entering the Zettabyte Era“;

White paper series (June 1, 2011); cf.: [www.cisco.com](http://www.cisco.com)

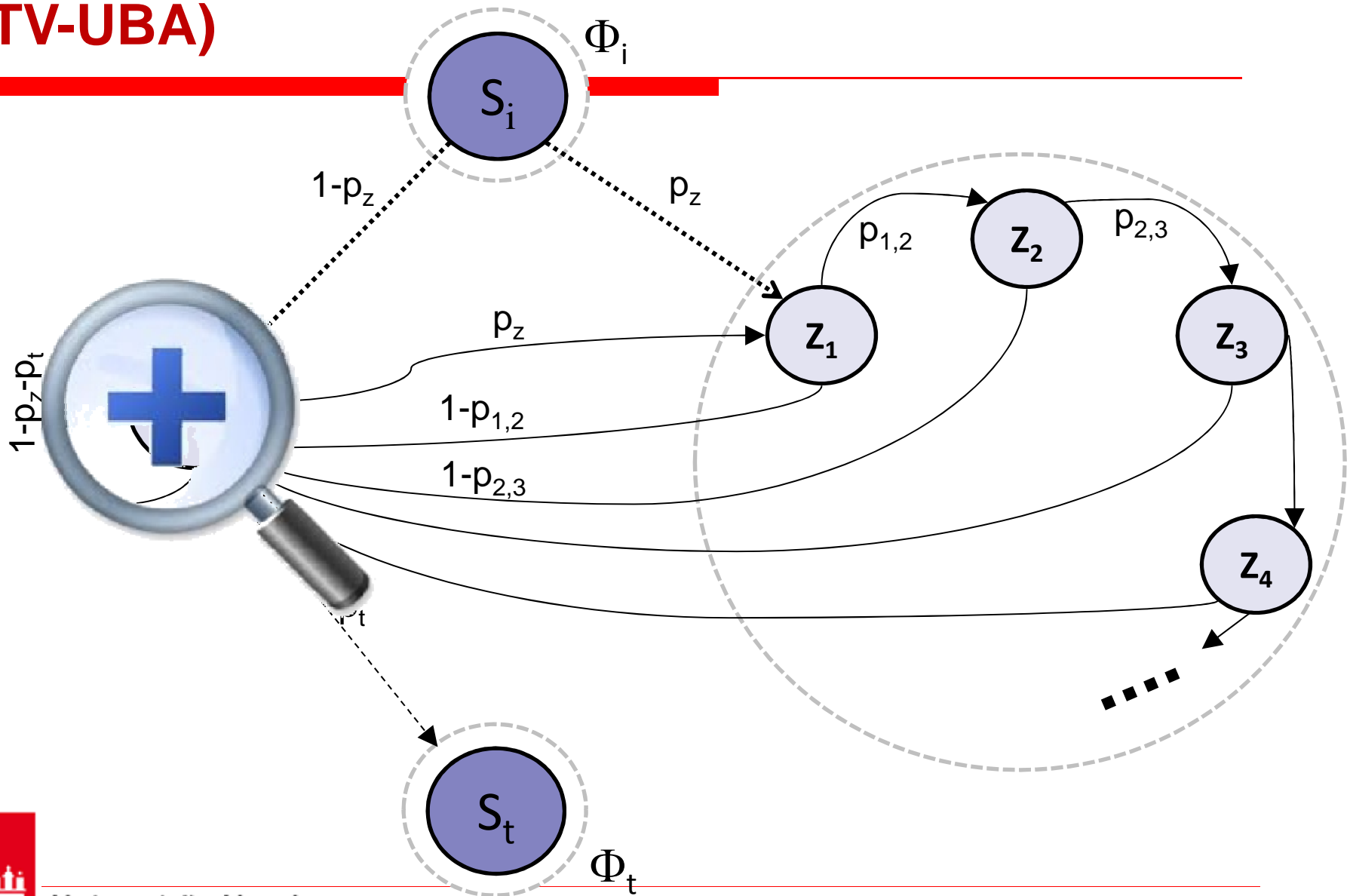
## Global IP Traffic

- **By the end of 2015:** Annual global IP traffic will reach the zettabyte<sup>\*)</sup> threshold (966 exabytes or nearly 1 zettabyte).
- **Global IP traffic has increased eightfold over the past 5 years, it will increase fourfold over the next 5 years.**
- **In 2015:** gigabyte equivalent of all movies ever made will cross global IP networks every 5 minutes.

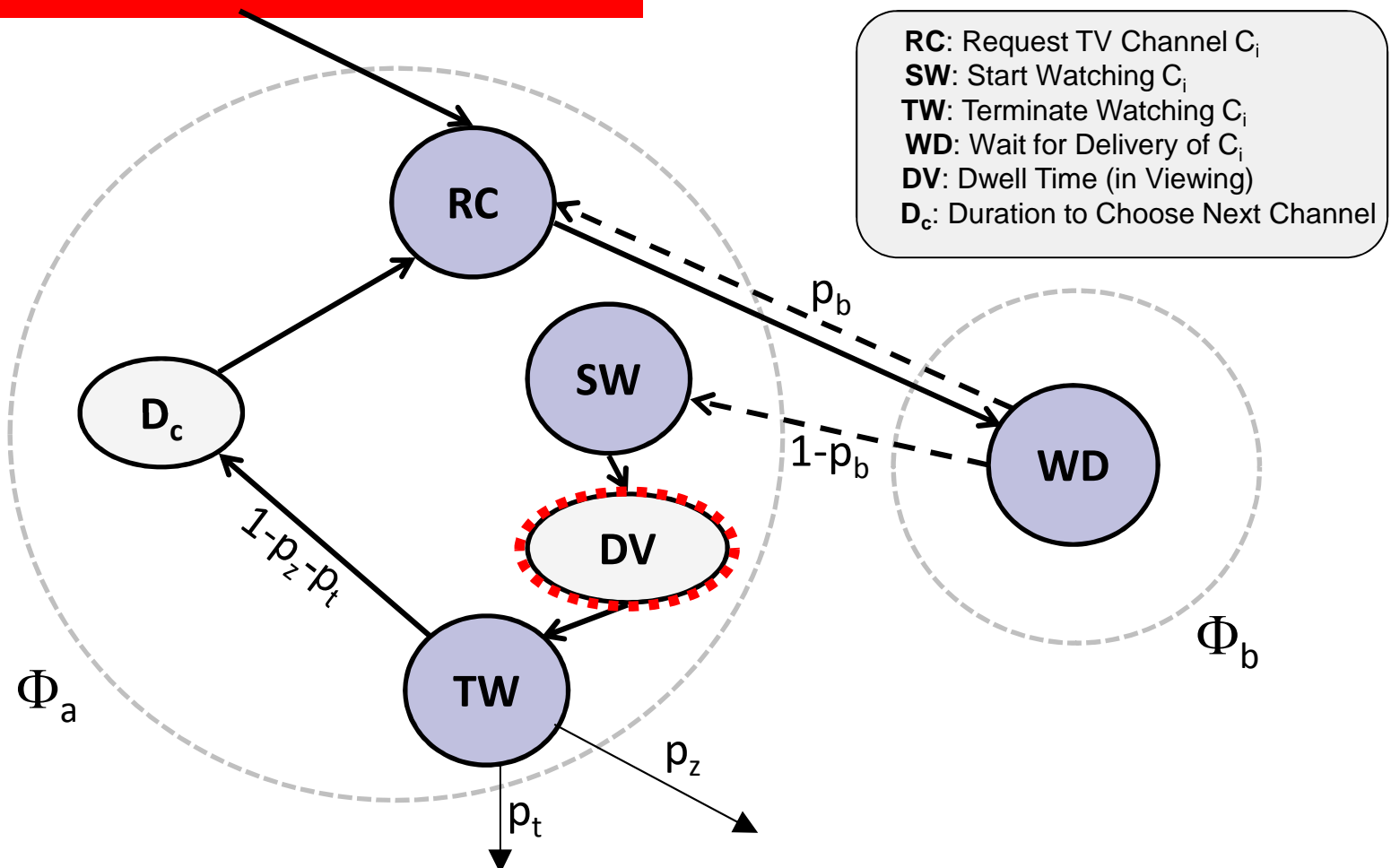
## Video Highlights

- **In 2010:** Global Internet video traffic surpassed peer-to-peer (P2P) traffic.
- **It would take over 5 years to watch the amount of video that will cross global IP networks every second in 2015.**
- **Now (6/2011):** Internet video is 40 percent of consumer Internet traffic, it will reach 62 percent **by the end of 2015**. The sum of all forms of video (TV, VoD, Internet, and P2P) will continue to be **approximately 90 percent of global consumer traffic by 2015**.
- **By the end of 2011:** High-definition VoD will surpass standard definition.

# Proposed Model: TV User Behavior Automaton (TV-UBA)



# Viewing Mode

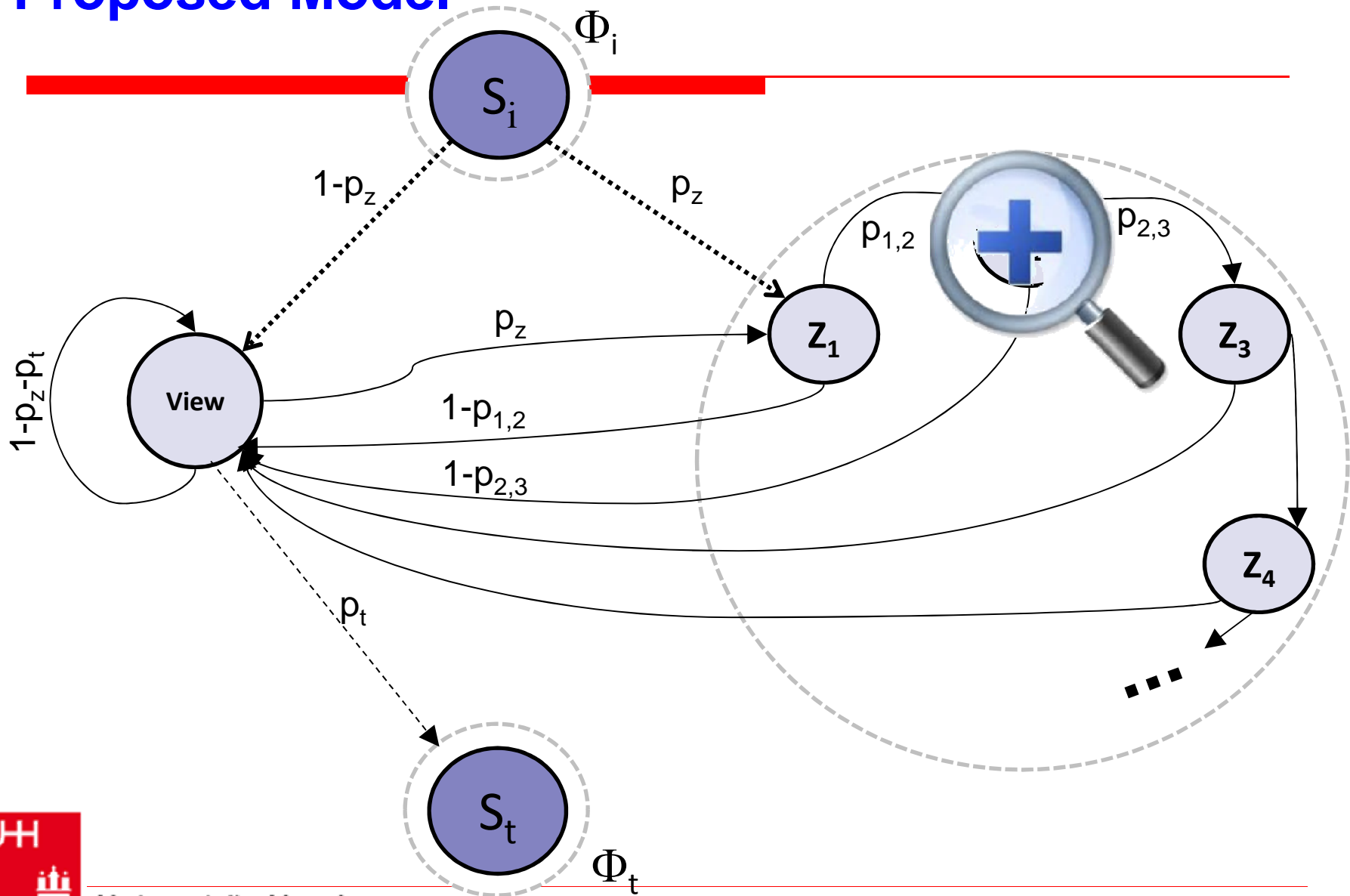


**RC:** Request TV Channel  $C_i$   
**SW:** Start Watching  $C_i$   
**TW:** Terminate Watching  $C_i$   
**WD:** Wait for Delivery of  $C_i$   
**DV:** Dwell Time (in Viewing)  
 **$D_c$ :** Duration to Choose Next Channel

Viewing dwell time (DV): Gamma distribution (mean=10 min)



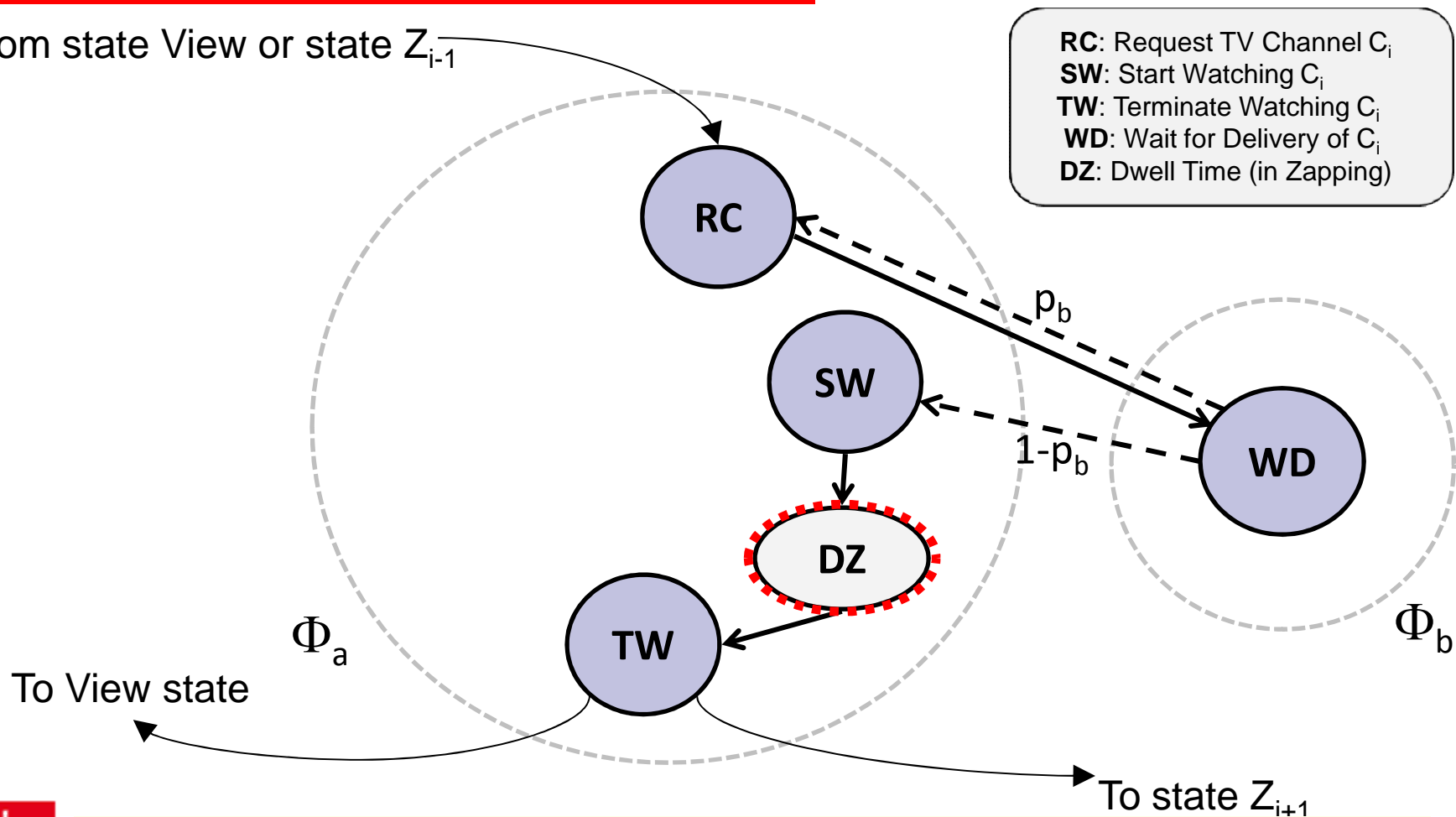
# Proposed Model





# Zapping State ( $Z_i$ )

From state View or state  $Z_{i-1}$



# Basic Principles Underlying our TCAC Scheme: The Basic Idea

## The basic idea:

At instants when remaining resources (i.e., the unoccupied link bandwidth available) become scarce:

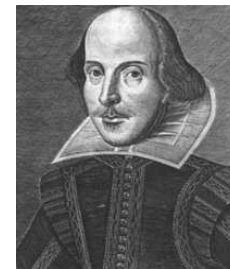
⇒ it could be a good idea to deny (block) the demand  $D$  for a channel  $i$  (of low priority category- $Y$ , and currently not yet available on the link considered).

So:

To b(lock) or not to b(lock) that is the question !!!

**Important for TCAC decision:**

- What do we lose if we block  $D$  ? (i.e. what is expected loss  $L$  ?)
- What do we win if we block  $D$  ? (i.e. what is expected gain  $G$  ?)



Our TCAC scheme:

Block (reject) a low prio channel request iff.  $G^* \geq L^*$ ,

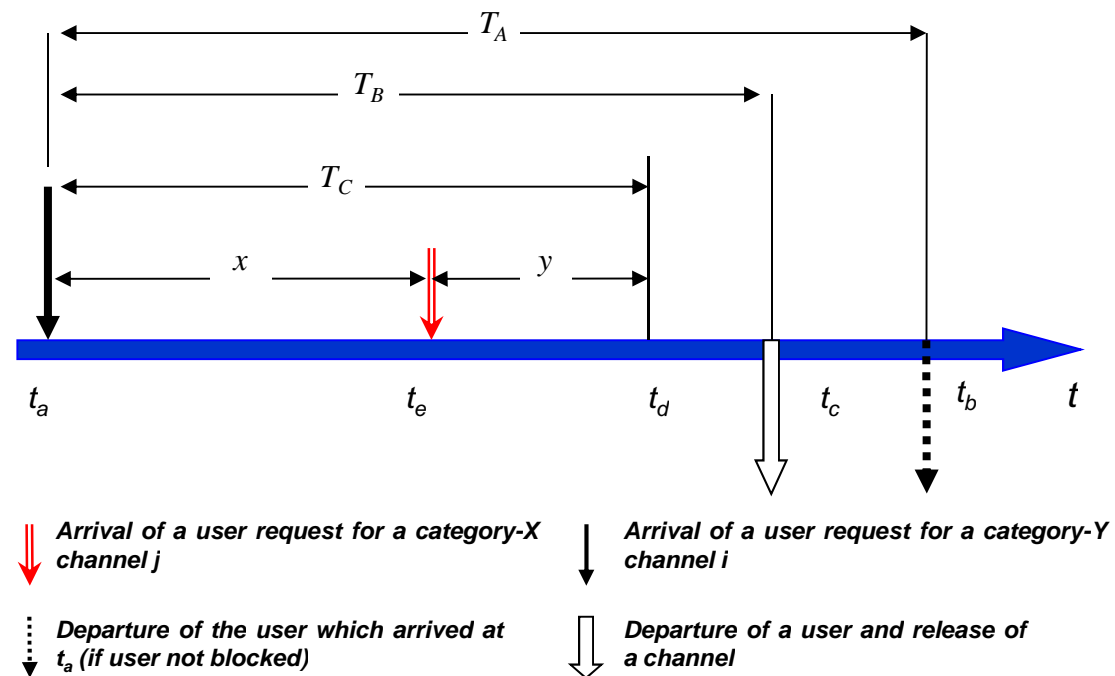
where  $G^*$  is a pessimistic estimate of the gain  $G$  to be expected and  $L^*$  is an upper bound for the loss to be expected.

Note:  $G^* \geq L^*$  implies  $G \geq L$  because of  $G \geq G^* \geq L^* \geq L$ .

# TCAC Scheme :

## Scenario with 1 High and 1 Low Priority Class

### Request Arrival & Departure Process



Expected Gain in a 1-BW-Scarce-Period:

$$G = \frac{\lambda \cdot p_X \cdot N_X(t_a) \cdot (1/T + \lambda_r + \lambda \cdot p_X)}{(1/T + \lambda_r + \lambda \cdot p_X \cdot N_X(t_a)) \cdot (1/T + \lambda_r)}$$

# Trace-driven simulation

- ❑ A prediction-based prejoin mechanism to join one or two TV channels → cf. *Prejoin1* ( $C_n$ ) and *Prejoin2* ( $C_n$ ) (which are likely to be selected next) based on the behavior of IPTV users
- ❑ The trace of user behavior is obtained from TV-UBA
- ❑ For the channels which are transmitted by means of multicast, switching delay ( $t$  [s]) is considerably lower than in case of unicast → switching delay ( $T$  [s])
- ❑ If the requested channel is correctly predicted and prejoined, the switching delay is virtually zero

