

Data Jigsaw: Do We Understand It?

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Data, data... data is everywhere!

- the explosive use of ICT in all areas of life has led to the collection of huge data volumes
- we could say that this also led to an increase of the available information as decision support

○ **Wrong!!!**

● **Why?**

- different organizations collect data for their own informational necessities
- for this reason:
 - data has a certain model imposed by the owner
 - data cover a limited area of observations
 - data is placed in various locations

The title text is centered and surrounded by five circles of varying shades of purple and lavender. The circles are arranged in a horizontal line, with the text 'Data, data... data is everywhere!' overlaid on them.

Data, data... data is everywhere!

- The result -

- history comes around and we can say that we are in a situation similar to that existing at the beginning of the 90's, even though at an extensive scale where we have huge data volumes where information is still hidden.

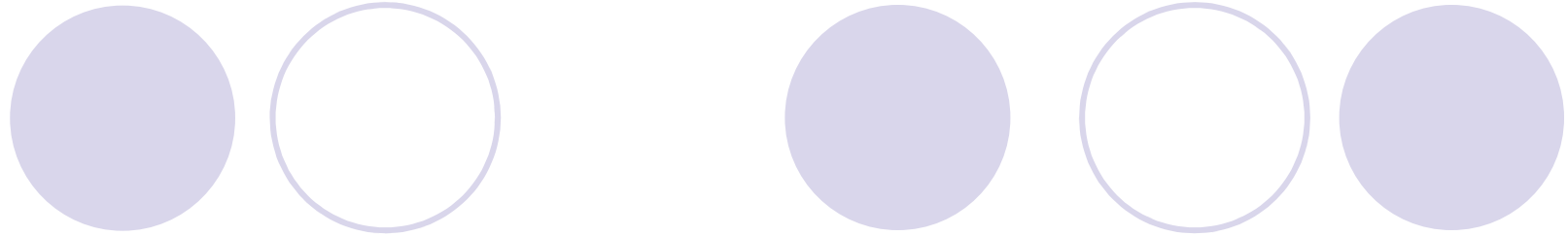
- Solution -

- data integration should match like puzzle pieces, so that they give us the image of a whole universe



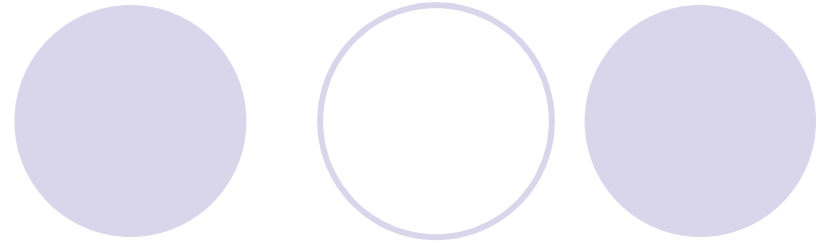
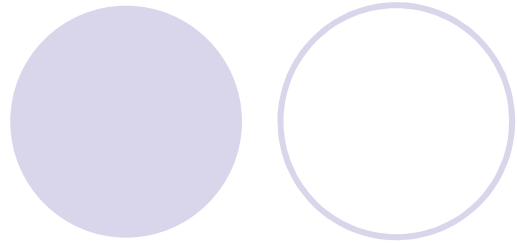
... this panel aims to discuss:

- some aspects regarding data Jigsaw
- some ways to make data more efficient
- and why not – some existing solutions which could be used in order to do this



- Prof. Petre Dini

- syntactic and semantics of data
- data localization
- volume of data and media storage
- models
- generalized categories yet computable



- Mirela Danubianu

- data as a service (DaaS)

- Jigsaw Data

Data as a Service



- Based on the concept that data can be provided on demand
 - regardless of geographic or organizational separation of provider and consumer
- Brings the idea that:
 - data quality can happen in a centralized place
 - data is offered to different systems, application or users wherever they were in the organization or on the network



Data as a Service - Benefits

- Agility

- customers can move quickly due to the simplicity of the data access
- they don't need extensive knowledge of the underlying data
- If they require different data structures the implementation is easy because the changes are minimal

- Cost effectiveness

- Providers can build the base with data experts and outsource the presentation layer
 - Cost effective user interfaces

- Data quality

- Access to the data is controlled through data service which tend to improve data quality because there is a single point for updates

Jigsaw Data



- a web directory of business card and company records
 - founded on January 1st, 2004
 - built on crowdsourcing
 - around this, it has developed a community of more than 1 million members who built and maintain the database
 - mainly sales, marketing and human resources professionals