



[www.iaria.org](http://www.iaria.org)

**The First International Conference on Business  
Intelligence and Technology  
BUSTECH 2011**

**September 25-30, 2011 - Rome, Italy**

<http://www.iaria.org/conferences11/BUSTECH11.html>

**Important deadlines:**

Submission (full paper)	April 20, 2011
Notification	May 30, 2011
Registration	June 17, 2011
Camera ready	June 17, 2011

**Tracks:**

**Track 1: BPM and Intelligence**

Intelligent information systems; Rule-based business intelligence; Intelligent decisions; Business rules and ontology; Business process intelligence; Business process automation; Workflow management; Vocabulary rules semantics; Web Intelligence; Business computational intelligence; Decision Support Systems; Web 2.0/3.0 in business intelligence (Web warehousing, integration, mining, intelligence)

**Track 2: Integration and Interoperability**

Empirical business research; Enterprise integration; Enterprise interoperability; Evolutionary business process; Real-time business intelligence;

**Track 3: Modeling and Simulation**

Business process modeling and management; Business for micro, small and large enterprises; Business transactions for large-scale data; Structured and semi-structured processes; Semantics in business modeling; Multidimensional modeling and queries; Business performance management; Business process optimization; Business process simulation; Business process analysis and design; Collaborative, participative, and interactive modeling (CPI Modeling); Modeling methods and languages

**Track 4: Technology-oriented business solutions**

Data warehouse evolution; Mobile business; Cloud-based business; Service-oriented business; Warehousing stream and sensor data; Health and remote medicine; Business-driven IT management; Data warehousing and industry applications (ERP, CRM, etc.); Business-driven Service Level Management; Business-driven dynamic provisioning; Business-driven inventory management; Business continuity management;

**Track 5: Business infrastructure and tools**

Hierarchical and non-hierarchical business models; Project management; Business process and project management tools; Operational flexibility-agility; Online Analytical Processing (OLAP) ; Context-aware business process management

**Track 6: Features of business/technology development**

Traceability and compliance; Business dynamics; Trust and security; Performance and scalability; Data quality and cleansing; Empirical evaluation of business processes; Reuse in business process management; Data warehousing consistency and quality; Usability and accessibility for business intelligence applications